



WLCL Business Support and Event Sponsorship Categories

Business Supporter

\$50 minimum donation per year - cash or in-kind (merchandise or services)

Benefits:

1. Listing (segmented by donation value) on the "Business Supporters" page of the website*, including a web hyperlink to the company website, if available (displayed thru July of the following year)
2. Listing (segmented by donation value) on the "Business Supporters" page of the annual Current Newsletter (printed in the Spring of the following year)

Event Supporter

\$ 200 minimum donation per WLCL event - cash or in-kind (merchandise or services)

Benefits:

1. All of the benefits of a Business Supporter (above)
2. Listing on the event schedule (if applicable)
3. Permission to have a display table with appropriate signage and to pass out company literature and promotional items at the event (if applicable)
4. In-kind (merchandise or services) donation given out as a prize at the event

Event Sponsor

\$ 500 minimum donation per WLCL event - cash or in-kind (merchandise or services)

Benefits:

1. All of the benefits of a Business Supporter and Event Supporter (above)
2. Sign recognizing the company sponsorship at the registration/ticket sale table for the event (if applicable)
3. Acknowledgement of event sponsorship or significant prize on the website block or page promoting the event
4. Acknowledgment in e-mail and social media communications regarding the event
5. Thank-you (including company logo, hyperlink, and description) in one-email preceding and one e-mail following the event

* See www.wlcl.org/business.shtml