

WLCL Board Meeting, Wednesday, August 27, 2025

Agenda

1. Bring Meeting to order
2. Approve July 23, 2025 Minutes
3. Approve Financial Report
4. Progressive Companies
5. Membership
6. Weed Control -Frank Dyson & John Millington
7. Apparel-Elizabeth Millington
8. Fireworks/Barge/Insurance -Karen Pinagel/Mike Genter
9. Fundraising-Chris Wichers
10. Fishing Tournament-Scott Trudell
11. Sailboat Races-Paul Richards
12. Sheriff Patrol
13. New Business
14. Adjournment

Attendees: Karen Pinagel, Sarah Horn, Chris Wichers, Mike Genter, Scott Trudell, Paul Richards, Joan Cooper, Andrea Schemanske, John Millington, Larry D'Angelo, Denise Laflamme, Shelley Kirchner, Sean Whelan

Absent: Frank Dyson, Chuck Neville

Guests: Barb Richards, Jamie Horn, Jennifer Genter

1. Bring Meeting to Order - 6:35PM Karen Pinagel
2. Approve July 23, 2025 Minutes – Motion by Larry D'Angelo to approve and second by Joan Cooper to approve minutes as written

3. Financial Report:

August 2025 cash receipts were \$1,845.03 which includes \$1,270 from memberships and donations, \$350 from apparel sales and \$225 for the September 2025 bowling event. Cash disbursements totaled \$490.15 which included \$180 for the fishing tournament and \$300 for the MLSA membership. As a result, the cash balance is now \$82,234.

August 2025 year to date cash receipts are \$66,014.41 vs \$52,095 for the same period last year. Memberships and donations are \$35,036 this year which is \$1,100 less than last year at this time. The drawings, bowling, euchre and Bad Benny's events add \$18,345 of revenue in 2025 vs \$900 last year at this time and interest income is \$650 more than it was last year. August 2025 year to date cash disbursements are \$31,695 vs \$32,870 for the same period of 2024. The majority of the lower expenses is due to not spending \$500 on the boat parade in 2025, \$2,000 less fireworks costs on a year-to-date basis and no home tour costs. These lower costs were partially offset by nearly \$2,000 of expenses for the euchre and bowling fundraising events as well as \$400 increase in insurance costs. The net result is the cash balance of \$82,234 is \$17,400 more than it was in August 2024.

The Program View information is also attached. It shows that 1) apparel net profit is equal to 2024, 2) the drawings have contributed approximately \$14,000 more than prior years and 3) the euchre, bowling and Bad Benny's events have significantly added to the cash balance and finally that the home tour which we did not have this year typically raised \$1,800 to \$2,000 in prior years.

Motion by Joan Cooper to approve and second by Larry D'Angelo to approve

4. Progressive Companies - In June, they began first round of surveying. Next survey will be on 9/9. Generating wakeboard map and weed map. Final report this fall.

5. Membership - Report as follows:

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- 429 memberships YTD.
- 300 of the 429 members so far have added a donation along with their membership
 - Donations ranged from \$5 - \$465.
 - Average donation per donor = \$55.68
 - Average Donation/Member = \$38.93
 - Average Total/Member = \$73.91
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 - Business Donations = 17 for a total of \$4,580
 - Dues Collected = \$15,005
 - Donations = \$16,703
 - Total = \$36,288
 - Flags Delivered = 415

Additional Notes:

- Our average number of memberships for the past 5 years has been 430.
- Chuck and Barb mailed 54 hand addressed letters on August 10th. So far we have received 9 additional memberships and an additional \$320 in donations.

6. Weed Control - Frank Dyson & John Millington : Aqua Weed is willing to come on Mondays or Tuesdays. Everyone agreed that the weeds are less prevalent than in previous years. John would like to be further ahead of it next year than this year

7. Apparel - Elizabeth Millington : New items have been added to the clearance items are on the website. Suggestion that we add sweatshirts in the fall, beer coozies, keychain, some smaller items.

8. Fireworks/Barge/Insurance - Karen Pinagel & Mike Genter : Insuring Barges, we haven't found an insurer for them yet. Mike met with Fireworks

company gentleman; he told Mike the pros and cons: Cons: Construction is different now because fireworks have changed. Need to make sure sub structure of barges can accommodate new fireworks. Time to set them up and take them down is something to consider. We should find out what owning our own barges opens us up to. Side note that it was suggested that we are focused too much on the fireworks and not the water quality, fishing tournament, etc. Communications team is considering changing the wording on our advertising to put less emphasis on fireworks.

9. Fundraising - Chris Wichers : For bowling tournament we have had \$225 in ticket sales. 5 raffle prizes for that event. For Euchre tournament, there are 4 raffle prizes. Fliers were printed for the bowling event. Mike mentioned the success we have had fundraising; and it will only grow. We need a plan for the cash we will have accumulated. Do we do a 2026 special event season? Sean recommended a subcommittee to choose an event for the extra funds. We need to get a price on the fireworks with the tariff increase. Find out what the worst-case scenario for tariff increase. Barb recommended a drone show before or after our fireworks show. Larry will get more information on the drones.

10. Fishing Tournament - Scott Trudell : Later start. Fishing starts on 7:30. Weigh ins are at noon. Scott is accepting donations for a digital scale! Coffee and donuts in the morning. Denise asked if Scott could remind the fisherman to drive counterclockwise.

11. Sailboat Races - Paul Richards : Nothing new. No activity. Paul said that the WLCL should pull back from advertising it from a liability standpoint.

12. Sheriff Patrols - Zero response from the sheriff's office from our last meeting, regarding the fishing nights

13. New Business: Joan spoke of damage to the fence and gate in 7 Harbors on the day of the bike parade. Chris is stating that that damage had been there previously. Denise is getting phone calls regarding recklessness on the lake. Is there a number to Oakland County Water Division so we can call on disturbances or recklessness? Mike mentioned a gal from Ridge Rd and that she was complaining about a neighbor that used bubblers and left in large hoist and that they ruined the shoreline. We need to remind folks that we cannot have bubblers, or a permit is required. He brought it up to see about helping her. How do we communicate that hoists need to come out and bubblers are not permitted. How does it get enforced? Larry

suggested a newsletter. Joan will contact Jim Runstadt. Andrea said there are more boats docking on the lake. We need to find out who will enforce that. John Millington said clockwise driving, perhaps we should have a 'wrong way' buoy that directs people to drive the right way.

14. Adjournment: 8:03PM – Motion to adjourn by Larry D'Angelo and second motion by Shelley Kirchner.