

WLCL Board Meeting, Wednesday, July 23, 2025

Agenda

1. Bring Meeting to order
2. Approve June 25, 2025 Minutes
3. Financial Report-Chuck Neville
4. White Lake Improvement Board Contract-Chuck Neville
5. Membership and duplicate flag-Barb Richards
6. Weed Control/MLSA Renewal-Frank Dyson & John Millington
7. Apparel-Elizabeth Millington
8. Fireworks/Barge-Karen Pinagel/Mike Genter
9. Fundraising-Chris Wichers
10. Fishing Tournament-Scott Trudell
11. Sailboat Races-Paul Richards
12. New Business
13. Adjournment

Attendees: Karen Pinagel, Chuck Neville, Sarah Horn, Chris Wichers, Mike Genter, Scott Trudell, Paul Richards, Joan Cooper, Andrea Schemanske, John Millington, Larry D'Angelo, Denise Laflamme

Absent: Frank Dyson, Shelley Kirchner, Sean Whelan

Guests: Barb Richards, Jamie Horn

1. **Bring Meeting to Order** - 6:31PM Karen Pinagel
2. **Approve June 25, 2025 Minutes** – Motion by Joan Cooper to approve and second by Chuck Neville to approve minutes as written
3. **Financial Report:**

July 2025 cash receipts totaled \$4,993 of which \$3,455 was from memberships and donations, \$1,460 was merchandise sales and \$78 was interest income. The receipts were \$2,692 less than July last year, which is fully due to not having the Home Tour event.

July 2025 cash disbursements totaled \$2,243 which included \$2,150 for additional merchandise and \$93 for credit card fees. As a result of cash receipts exceeding cash

disbursements the cash balance has grown by \$2,750 to \$80,879 which is \$16,221 more than it was on July 24, 2024.

July 2025 year to date, cash receipts have totaled \$64,169 which includes \$33,776 for memberships and donations, \$14,765 from drawings, \$7446 for merchandise sales, \$7,027 from other fund-raising events and \$656 for interest income. At this point memberships and donations are \$1,286 less than last year at this time and merchandise sales are \$800 less. However higher drawing receipts and other fundraising receipts have more than offset the other cash receipt shortfalls. As a result, total YTD cash receipts are \$13,268 higher than the same period of 2024. July year to date cash disbursements totaled \$31,205 vs \$31,829 for the same period in 2024.

The program view shows that memberships and donations are about \$3,500 less than the full year of 2024. It also shows that merchandise sales, net of expenses, have generated approximately \$300 less so far in 2025 than the full year of 2024. It also shows the other fundraising events have generated growth in cash receipts and the cash balance.

Motion by Larry D'Angelo to approve and second by Joan Cooper to approve

4. **WL Improvement Board Contract** - Executed by Progressive, Chuck signed contract on behalf of WLCL and White Lake Improvement Board; the work has begun
5. **Membership** - Report as follows:

July 23, 2025

- 413 memberships YTD.
- 69 memberships came in at the Pancake Breakfast (69 x \$35= \$2415)
- \$2221 came in in donations at the Pancake Breakfast.
- Last year our total memberships were 432 total, so hopefully we will bring in 19 more memberships before the end of the year
- 285 of the 413 members so far have added a donation along with their membership
 - Donations ranged from \$5 - \$465.
 - Average donation per donor = \$55.25
 - Most common (64 persons) donated \$15 (came to an even \$50).
 - 2nd most common (58persons) donated \$65 (came to an even \$100)

2 people donated \$465 (total \$500)
1 person donated \$365 (total \$400)
4 people donated \$265 (total \$300)
4 people donated \$200 (total \$235)
1 person donated \$180 (total \$215)
3 people donated \$165 (total \$200)
5 people donated \$115 (total \$150)
20 people donated \$100 (total \$135)
40 persons donated \$100 or more

Other donations under \$100 :

1 person donated \$90
1 person donated \$85
3 people donated \$75
58 people donated \$65 (added to \$35 totaled \$100)
22 people donated \$50
1 person donated \$48
1 person donated \$45
16 people donated \$40
9 people donated \$35
3 people donated \$30
24 people donated \$25
9 people donated \$20
64 people donated \$15 (added to \$35 totaled \$50)
7 people donated \$10
25 people donated \$5
1 person donated \$3

245 persons donated less than \$100

A mailer is going to be sent out again to the homes that have not paid 2025 dues.

6. **Weed Control/MLSA Renewal** – A heads up for when weed control treatment is sprayed, someone asked Mike Genter about the timing, as they were planning a party on the lake. Perhaps doing it on a Monday or Tuesday instead. Should a schedule be implemented? Aqua Weed only sprays as needed. Proposed having

Casey come out again now to prevent what happened last year. Also, the MLSA Subscription: \$300 last year, \$500 for this year. What are we going to pay? Motion to approve by Joan Cooper and second by Mike Genter \$300 to renew membership

7. **Apparel** - We sold the reordered and clearance apparel at the bike parade. Inventory levels to be presented soon.
8. **Fireworks/Barge** - They were well received, no complaints. Lake Lobdell and Lake Braemar's fireworks were discussed in comparison to ours as far as price and quality. Larry is working on gathering information from the gentleman that puts it on at Lake Braemar. As far as barges, Mike spoke about creating our barges: purchasing our own pontoons and modifying them to be barges. Insurance on them, usage of them, where they get stored and how do they get delivered to and from the lake, costs and management of them. Mike, Jen and Jeff are willing to store them at their property at Duck Lake and Cooley Lake. Questions about how we transport them? By trailer, are they stackable? We must consider a trailer too. The biggest question is, what is our end goal? How much are we really going to save? How is our insurance going to mesh with fireworks company insurance? Will they use our barges? We also need to consider where they are going to be launched from. Andrea said she heard from a fellow firework attendee that the show was long, and finale was short. Should we consider changing the date to save money also, as Lake Lobdell has done on Labor Day, since we will be revisiting the contract again. We have 2 more years in our contract.
9. **Fundraising** - Lisa has the bowling flier ready and it will go out in August.
10. **Fishing Tournament** - Next one is 9/6
11. **Sailboat Races** - No updates, seems to be a lack of interest.
12. **New Business** - 7 Harbors golf outing, Old website: Andrea suggested taking everything down except for a link to the new page, Sean mentioned to Sarah that there should be a way to alert us of emergencies or situations on the lake via our Facebook page, fisherman not from the lake not following the rules, so we should perhaps remind them that traffic moves counter clockwise.
13. **Adjourn Meeting** - 7:35PM Motion to adjourn by Chuck Neville and second motion by Joan Cooper to adjourn.

