

WLCL Board Meeting-Minutes

Wednesday June 25, 2025

Agenda

1. Bring Meeting to order
2. Approve May 28, 2025 Minutes
3. Financial Report-Chuck Neville
4. White Lake Improvement Board Meeting- Chuck Neville
5. Membership-Barb Richards
6. Weed Control-Frank Dyson & John Millington
7. Goose Busters- Chuck Neville
8. Apparel-Elizabeth Millington
9. Fireworks-Karen Pinagel
10. Fundraising-Chris Wichers
11. Communication- Karen Pinagel
12. Fishing Tournament-Scott Trudell
13. Sailboat Races-Paul Richards
14. Home Tour-Wendy Tibus
15. David Reid's Responsibilities Update- Karen Pinagel
16. New Business
17. Adjournment

Attendees: Karen Pinagel, Chuck Neville, Sarah Horn, Chris Wichers, Mike Genter, Shelley Kirchner, Scott Trudell, Paul Richards, Joan Cooper, Sean Whelan, Andrea Schemanske, John Millington, Larry D'Angelo

Absent: Denise Laflame

Guests: Barb Richards, Elizabeth Millington, Jennifer Genter, Patti Rathwell

Meeting called to order: 6:30PM by Karen Pinagel

Meeting minutes approved: Motion to approve. APPROVED

Financial report - Chuck Neville:

June 2025 cash receipts totaled \$4,595.04 which includes \$4,090 for memberships and donations, \$505 for apparel sales and \$.04 for interest income. Disbursements for the month totaled \$18,161.52 which includes \$15,000 for the final 2025 fireworks show payment, \$2,568 for general liability insurance premium, \$235.64 for credit card fees, \$200 for PO Box rental and \$157.88 for postage to mail 174 dues request letters and a \$11.88 bank charge for large cash deposits. As a result, the cash balance is now \$78,129.53. June 2024 info is displayed for reference.

June 2025 year to date cash receipts totaled \$59,176.31 which includes \$37,311 for memberships and donations, \$14,765 for drawings proceeds, \$5,986 for apparel sales, \$3,672 from the pancake breakfast ticket sales as well as \$3,355 from euchre, bowling and Bad Benny's events, \$578 of interest income and \$509 for reimbursement of postage to mail the annual newsletter. The year to date 2025 receipts are similar to 2024 except for the significant increase in drawing proceeds and the \$3,355 from the 3 new fundraising events. Cash disbursements for June 2025 year to date totaled \$28,962.39 which is about \$2,000 less than the same period in 2024. As a result of higher cash receipts and lower disbursements the cash balance of \$78,129 is \$20,129 higher than it was at the end of June 2024.

Correction: Should be \$30,311 for memberships and donations

We have received 15 Business donations this year.

Motion to approve Joan Cooper. APPROVED

White Lake Improvement Board Meeting - Chuck Neville:

The actual cash balance is \$215,000 as of Dec 2024 and is \$65k higher than what was planned for 12/31/2024, which was \$160k. The higher cash balance is primarily due to lower weed control spending in 2023 and 2024 and higher interest income on the cash balance. The WLIB approved \$125k for the 2025 spend. The WLIB also approved an additional \$20k for the limnological study contract we have in hand (down from \$24k) from Progressive. The study will begin on June 23rd, and we will have a final report in Oct or Nov 2025. The last study was performed 8 years ago. The study will identify what is native vs. invasive aquatic plants, provide information on water quality and a map of an environmental safe wake surf boat operating area.

Motion to approve authorize Chuck to sign: John Millington

APPROVED

Membership - Barb Richards: We have sold 374 memberships this year vs. last year 431. An email out to block captains asking them to visit members that hadn't yet paid this year. Membership Drive in 7 Harbors bike parade on 6/28.

2 flags topic: Block captains and interested parties will get together to make a proposal for how to offer 2 flags for next year.

We need to find out: If we order 500, will we have an overage and how many people are asking for second flags.

A proposal will be presented at the September meeting on how many more flags we will need to order for next year. Subcommittee should be formed to coordinate, and Barb Richards volunteered to create it.

Also, we need to know: If we order over 500, do we get a price break?

Weed Control - Frank Dyson & John Millington: John went on the boat ride. John stated that the map was very accurate. In some areas where there were weeds, there aren't this year. Shelley asked about why there wasn't a swim restriction after the spray, and some members stated that there was no swim restriction since it was the spring spray.

Goose Busters - Check Neville:

Second collection has been completed. The combined totals for both collections were 23 nests and 122 eggs.....

Apparel - Elizabeth Millington:

The reorder from earlier this month was placed and was delivered today. Reduced price items are selling, as well.

Elizabeth ordered 40 more hoodie sweatshirts and black visors. A table will be set up at the parade to sell new items as well as reduced priced items. Barb Richards to volunteer at the bike parade to sell memberships.

Fireworks - Karen Pinagel:

Chris from Ace is building barges now for the show on 6/28. 3 barges are ready now.

Show is slated to go off on 6/28.

Fundraising - Chris Wichers:

Bowling event is 9/27

Euchre is 10/24

Nothing new otherwise.

Communication - Karen Pinagel:

The new FB page has been put together, and there are 320 followers on it, from 1600 on the old page. There has been a great response since the last e-newsletter went out.

More interaction is needed on Instagram.

Mike Genter is going to talk to Joe Titus about releasing the old FB page rights.

Fishing Tournament - Scott Trudell:

There were 9 boats and 28 anglers this year. There was a good turnout at WLI afterwards. 2 walleye were caught!

Sailboat Races - Paul Richards:

Weather has not been cooperating. No official races yet this year.

Home Tour - Wendy Titus

We are going to take a break for a year or two, as there are not enough homes. Only 2 homes volunteered out of 5.

Motion to cancel Chuck Neville. APPROVED

David Reid's Responsibilities Update - Karen Pinagel

Brendan Kirchner will be taking over the website. The newsletter will be the communications team. Sean Whelan is handling the Google listing. We need someone to put together a print newsletter and we are working on finding someone to do it by December 2025.

New Business- New Ideas for Fundraising Spending:

To celebrate 250 years, it was suggested that we make the fireworks show extra special, and spend more money to do so.

Also, we could do red, white and blue apparel, an American flag, in addition to the WLCL flag and other items to commemorate the special year.

We are also going to explore owning our own barges so we can have more control of the date of the fireworks.

Joan: She had a zoom call with Eagle, to explore hydrilla and if it will be an issue for us. It comes from aquarium dumping. It was suggested the we have a rule that asks people to wait 24 hours to drop their boat if it's been on another lake. Perhaps, explore a wash station and have the improvement board look into it, per Chuck.

Larry: The fishing Tournament this past Thursday interfered with White Lake Girls Club kayak night.

We can make a recommendation for a different night, even though we are not receiving reports of the tournament schedules, since their secretary retired.

Barb asked if we should we have an October meeting since we have so much fundraising happening? It was determined that that will be decided at the September meeting.

Adjournment:

Motion to adjourn: Karen Pinagel

Meeting Adjourned at 8:26pm