

**WLCL Board Meeting
Tuesday September 25, 2024**

Agenda

1. Bring Meeting to order
2. Approve August 27, 2024 Minutes
3. Financial Report-Chuck Neville
4. Membership-Barb Richards
5. Fireworks-Karen Pinagel/Joe Tibus/Chuck Neville
6. Weed Control Status-Frank Dyson
7. Fishing Tournament-Scott Trudell
8. Sailboat Races-David Reid
9. Sheriff Patrol
10. Communication Improvement Strategy
11. New Fundraisers
12. 2025 Newsletter and 2025 Calendar of Events
13. 2025 Goose Round Up
14. Volunteer Appreciation Dinner
15. New Business
16. Adjournment

7:03 pm Meeting called to order.

Attendees

Officers: Karen Pinagel, Chuck Neville, Larry D' Angelo

Board Members: John Millington, Paul Richards, Mike Genter, Joan Cooper, Frank Dyson, Scott Trudell, David Reid, Andrea Schemanske, Chris Wichers

Absent: Joe Tibus, Denise LaFlamme, Shelley Kirchner

Guests: Elizabeth Millington, Lisa Bruins, Barb Richards, Jen Genter

Approved minutes from last meeting on August 27, 2024. Motion by Mike Genter, second by John Millington, unanimously approved.

Financial Report

September 2024 cash receipts were \$140 for 4 memberships.

Cash disbursements were \$1,551 including \$997 for Directors and Officers liability insurance and \$531 for the fall fishing tournament.

As a result, the cash balance is now \$63,400.77 vs \$60,635.46 for September 2023.

The **program view shows year to date 2024 data** vs prior calendar years, Total net revenue for 2024 is \$39,614 which exceeds the prior record by nearly \$4,000. The following expenses still need to be paid this year:

Memberships Flags	\$ 2,250
Fireworks Deposit	\$15,000
Web Hosting	\$ 300
Volunteer Appreciation	\$ 250
MI Annual Report Fee	\$ <u>20</u>
Estimated Total	\$17,820

As a result, the year-end cash balance is projected to be \$45,580 which is essentially unchanged from the ending balance of \$45,586 at 12/31/2023.

Motion to approve Financial Report by Joan Cooper, second by Chris Wichers, unanimously approved Financial Report.

Membership Flags/Rate

New Flag presented. Tiger's colors selected. A suggestion to make them double sided. Awaiting cost to determine if we will make them double sided. Membership is currently at 434

Fireworks

Discussion over the Fireworks Contract. Bottom line we need to educate the riparians that Membership and Fundraisers support 100% of the cost of the Fireworks. Costs keep going up and we need to anticipate a higher cost every year. Suggestion to post on Highland Happenings and Milford Matters for the Event.

Motion to approve Fireworks Contract by John Millington, second by Mike Genter, unanimously approved Fireworks Contract.

Weed Control

Discussion about the weeds and floating weeds on the surface of the lake. The only hope we have is to reduce the cut surface weeds is if the State restrains the use of wake boards. Additionally, they currently do not let us treat over 50' from the shoreline. That would need to be changed too. Another option to improve the water quality is to treat the lake with Sonar and surface weed removal twice a year. Quotes to be gathered on both options.

Fishing Tournament

5 Boats and 13 Anglers

Biggest Fish under 13 years old Ashton Whiting 9 years old

3rd Place Best Catch Mike Ondejko 5 lbs.

2nd Place Best Catch Scott Trudell, Dave McCall, Alex VanWormer & Joe 5.5 lbs.

1st Place Best Catch Don & Brian Brown 8.5 lbs.

Sailboat Races

The winner has not been announced yet.

Sheriff Patrol

Not really present this year.

Communication Improvement Strategy

A team is developing to work on new forms of communication to reach more people. Instagram has been created and it is going to be linked with Facebook to double the exposure with just 1 post. We need to promote people to subscribe to the WLCL so we can add more emails to our database. The Newsletter will continue to be our core structure for communication and then all other forms of communication will be dispersed from the Newsletter.

Adding a February Meeting to get a jump start on the Newsletter. Adding a QR Code to the Newsletter for Membership. The deadline for Board Members to complete their submission to the Newsletter is March 1, 2025.

New Fundraiser

Lisa Bruins spearheaded the creation of the Bowling Tournament! She presented the details for the event. We will arrange baskets to be raffled and 50/50 sales. We have the choice of bowling and then a package of bowling with food.

Motion to approve the Bowling Tournament with just bowling by Joan Cooper, second by Karen Pinagel, unanimously approved the Bowling Tournament.

Bowling Event to be added to the website to save the date and ticket sales to be added to the website.

Pancake Breakfast to be more of a fundraising event and communication driver. QR codes for Instagram, Facebook and drive subscribers on the WLCL page. Adding a raffle table, liquor wheel barrel and a trip is ideal.

Other fundraising ideas include an event at Sparkies for food sales, corn hole tournament, shopping events, golf outing and a poker run.

2025 Newsletter and 2025 Calendar of Events

David to revise calendar of events.

Discussion about the Boat Parade.

Motion to remove the Boat Parade as an event by Joan Cooper, second by Mike Genter, unanimously approved to remove the Boat Parade Event.

2025 Goose Round Up

Discussion to continue Goose Round Up in 2025. All agreed with this. John West needs to be contacted, and we need to make sure the permit is available earlier we were a week behind in the removal.

Volunteer Appreciation Dinner

The Volunteer Appreciation Dinner will take place at the WLI on October 15 at 6:30.

New Business

A History Book was presented of White Lake. This can be presold. It would be a digital print out. So, as the copies are sold, they can be digitally printed based on demand. Circled back to Merchandise and we have very little inventory left, primarily tank tops.

Adjournment

Motion to end meeting by John Millington, second by Larry D'Angelo, unanimously approved to end meeting.

Meeting adjourned at 8:16 pm