

WLCL Board Meeting
Wednesday September 27, 2023

Agenda

1. Bring Meeting to order
2. Approve August 23, 2023 Minutes
3. Financial Report-Chuck Neville
4. Aqua Weed Treatment-Frank Dyson
5. Membership Flags/Rate
6. Merchandise-Elizabeth Millington
7. Volunteer Appreciation/Recruitment
8. Fireworks-Karen Pinagel
9. Sailboat Races-David Reid
10. Fishing Tournament-Scott Trudell
11. Winter Carnival
12. Goose Roundup
13. Lake Assessment/WLIB
14. New Business

7:01 pm Meeting called to order.

Attendees

Officers: Joe Tibus, Karen Pinagel, Chuck Neville, Larry D'Angelo

Board Members: John Millington, Paul Richards, Denise Laflamme, Mike Genter, Joan Cooper, Frank Dyson, Scott Trudell, David Reid, Shelley Kirchner

Guests: Natalie Gardner

Approved minutes from last meeting on 8/23/2023. Motion by Chuck Neville, second by Larry D'Angelo, unanimously approved.

Financial Report

September 2023 receipts were \$310 (\$260 for apparel sales and \$50 for memberships) which was \$80 less than September 2022 when memberships and donations were \$295 and apparel sales were \$100. Expenditures for September 2023 were \$1,017 (\$997 for D & O insurance with a \$2M limit of liability and \$20 for State Michigan annual report fee) which is \$76 less than September 2022. This resulted in a decrease in the cash balance of \$707 and ending cash balance of \$60,635.

Year to date September 2023 cash receipts of \$49,531 are down \$4,200 vs \$53,737 for the same period of 2022. Year to date expenditures for 2023 have totaled \$34,329 which is essentially unchanged from the same period for 2022 even though we had no winter carnival expenses in 2023. The winter carnival savings were offset by higher summer fireworks costs and insurance costs as well as higher pancake breakfast costs. As a result, the ending September 2023 cash balance of \$60,635 is down \$2,845 from a year ago.

The Program view for 2023 includes forecast items to be paid over the next 3 months for 2024 summer fireworks deposit, 2024 memberships flags, volunteer appreciation dinner and website hosting expenses. It shows the fund-raising activities for 2023 will generate \$34,016 vs \$35,798 in 2022 which is a decrease in revenue of nearly \$1,800. Memberships and donations are \$1,300 of the decrease and

pancake breakfast is \$700 of the decrease while merchandise sales were \$300 favorable. At the same time fireworks expenses for just the summer 2023 show exceeded the combined 2022 summer and winter carnival fireworks costs and all other expenses for 2023 of \$5,935 are up \$1,047 from 2022 primarily due to higher liability insurance costs. The net result is the cash balance will decrease by \$2,031 during the 2023 calendar year to \$43,402.

Motion to approve Financial Report by Joan Cooper, second by Joe Tibus, unanimously approved Financial Report.

Aqua Weed Treatment

Weeds are accumulating at the shoreline. Not unusual to experience this time of the year. Most of it is contributed to the wake boards at the sunken island. It was suggested to investigate a harvesting company to pick up the cut weeds.

Membership Flags/Rate

A new membership fee of \$35.00 was discussed in depth. At an earlier board meeting the \$35.00 membership fee was voted on and will be implemented for 2024. Also, discussed the fact that we need to go back to the old school practices and knock on doors for contributions and to thank those that have contributed. It was also suggested that we add containers to local stores for additional contributions. It is imperative that we employ more memberships to cover the increased costs of the insurance and fireworks.

Flag discussion. Based on the cost increases we are experiencing it was voted that we do not have a double-sided flag as discussed earlier in the year.

Motion to remain with a single sided flag, 500 production and \$2,100.00 budget by Chuck Neville, second by Larry D'Angelo, unanimously approved.

Merchandise

The only inventory we really have remaining is the unisex zip up jacket. We will be attending the Lions Club to promote the sale of the rest of the inventory.

Volunteer Appreciation/Recruitment

In March Wendy and Barb are going to implement a recruitment program to drive volunteers and membership. On October 10, 2023 at 6:30 we will have the Volunteer Appreciation Night at the WLI. An email will be sent to the volunteers, and it will be posted on the website.

Fireworks

Gen-X prepared contracts for the 2024-2026 Firework Shows. We are still under contract with ACE for the 2024 Winter and Summer shows. Spring of 2024 we will begin reviewing the next 3-year contract for the Winter and Summer Shows. The contracts will need to contain the details of show content and timeline. For the Summer 2024 Fireworks the cost has not gone down. We will need to allocate the same budget as 2023. It was decided to allocate \$29,000 for the Summer 2024 Fireworks.

Sailboat Races

In total there were 12 races and Tom Yura won the most!

Fishing Tournament

We had 6 boats and 26+ anglers. About half of the anglers were kids under 13 years old. Fishing Tournament items purchased this year were key chain bobbers and fishing towels. Branding items \$375.00 revenue. Tom Hall for the trophy.

Winter Carnival

Private donations are needed to fund the Winter Carnival. We have budgeted \$11,500 for the Winter Carnival. A conversation needs to happen with Chris at the WLI to get a donation since the event drives additional business for the Inn. Mike Geter has volunteered to talk to Chris about donating money for the carnival for the fireworks. Joe Tibus has committed to raising \$5,000.00 separate from other donations. Multiple 50/50's raffles need to take place the day of the event too. Chuck will be sharing the list of activities so we can organize all the events for the Winter Carnival. Then we can find volunteers to set up, tear down and run the activities. Mike Geter and Shelley to manage the Winter Carnival volunteers.

Motion to have the Winter Carnival by Joan Cooper, if we can make up the incremental difference and only spend \$3,500.00 from our funds the Winter Carnival will proceed, second by Shelley Kirchner, unanimously approved.

Goose Roundup

Funds were approved. We need a resolution from the township. Needed early January to submit to the DNR. The request will need to go to both townships. Eggs and nest will be removed. They also want a letter from the lake for the support of the removal.

Lake Assessment/WLIB

Only one person protested the lake assessment fee. We overcame that with a letter back to the riparian. For the most part the lake assessment went very well. Discussion to have no trespassing signs placed to enforce the proper placement of boats.

Due to growing number of people placing docks and boats on road right of way, motion to proceed with request to the Road Commission of Oakland County to post road right away as "no trespassing" by Chuck Neville, second by Larry D'Angelo and Shelley Kirchner, unanimously approved.

New Business

Possible Poker Run for 2024 to raise additional money.
Boats popping up everywhere needs to be policed more.

Motion to end meeting by Shelley Kirchner, second by Larry D'Angelo, unanimously approved to end meeting.

Meeting adjourned at 9:08 pm

