

WLCL Board Meeting
Tuesday April 25, 2023

Agenda

1. Welcome
2. Approve Minutes from 4/5/2023 Meeting
3. Financial Report-Chuck Neville
4. Membership Drive Update/Replacement Update-Joe Tibus/Barbara Richards
5. Fireworks-Karen Pinagel
6. Merchandise-Elizabeth Millington
7. Aqua Weed Treatment-Frank Dyson
8. Fishing Tournament-Scott Trudell
9. Sheriff Patrol-Joe Tibus
10. Sailboat Races-David Reid
11. New Business

7:09 pm Meeting called to order.

Attendees

Officers: Joe Tibus, Karen Pinagel, Larry D' Angelo

Board Members: David Reid, John Millington, Paul Richards, Denise Laflamme

Absent: Chuck Neville, Mike Genter, Joan Cooper, Frank Dyson, Scott Trudell

Guests: Elizabeth Millington, Janis D' Angelo, Barb Richards, Ken Jankowski

Approved minutes from last meeting on 4/5/2023. Motion by Larry D'Angelo, second by Paul Richards, unanimously approved.

Financial Report

April 2023, cash receipts totaled \$2,755, all from memberships and donations. Last year April memberships and donations were \$4,015. During the month we spent \$200 for the pancake breakfast and \$17 on credit card fees. We also received a refund of \$377 from White Lake Township for the Winter Carnival fireworks permit. As a result, the cash balance has grown from \$45,916 to \$48,831. The cash balance is only \$110 less than it was one year ago despite the lower membership and donation receipts in 2023 which is likely due to **not having sent out** the hard copy newsletter yet this year. The newsletter has been sent to the printer and a proof copy is expected Tuesday 4/25/2023 and it should be mailed by May1st.

April 2023 Year to date cash receipts have totaled \$3,222 of which \$3,220 is for memberships and donations. In 2022 April year to date memberships and donations were \$6,058. The reduced level of memberships and donations is due to not having the winter carnival and not having the newsletter mailed yet this year. The lower 2023 cash receipts is fully offset by lower 2023 expenses due to not having the winter carnival. As mentioned above the current cash balance is just \$110 less than it was at the end of April 2022.

Motion to approve Financial Report by Larry D'Angelo, second by John Millington, unanimously approved Financial Report.

Membership

All files have been transferred to Barb Richards. Joe and Barb will collaborate to discuss block captain transition. Joe will spearhead the next steps with the block captains. 42 people have paid. Flags are in for 2023. Discussion to make 2024 flags 2 sided.

Pancake Breakfast

Discussion to raise the price of breakfast. Cost is \$6.95. Last year's price for adults was \$10.00 and kids \$5.00. It was agreed to keep the price the same for 2023. The objective of the Pancake Breakfast is to increase membership and sell merchandise. Discussion to add Venmo as a form of payment. Also, discussion for background music this will be further researched.

Motion to keep the cost of the breakfast the same by Larry D'Angelo, second by John Millington, unanimously approved to keep the price of the Pancake Breakfast the same as 2022 prices.

Fireworks & Boat Parade

The POG for the Fireworks is still being created. The discussion was to keep putting pressure on ACE for a better 25-minute show. Looking for a new person for Boat Parade and a new theme.

Merchandise

Finalizing designs and colors for 2023. When complete designs will be sent so they can be launched on our website for presales. The merchandise will be ready for the Pancake Breakfast. Additionally, we need to promote last year's merchandise. A lot of discussion on this but it was decided Elizabeth has carte blanche to get rid of the inventory in the best way she sees fit.

Aqua Weed Treatment

No Report

Fishing Tournament

No Report

Sheriff Patrol

No update from the Township on sheriff patrol.

Sailboat Races

Starting 5/31

Home Tour

Wendy is working on the home tour date to be determined. 2 homes have been confirmed.

New Business

Goose Busters Plan to go in front of the Board of Commissioners for implementation Spring 2024. Discussion do we need to go in front of White Lake Township and Highland Township? Discussion to ask the Home Improvement Board for direction. TBD who pays for the removal. Suggestion to add this expense to the Home Improvement budget.

Board elections will take place at the next Board Meeting. All 4 existing Board Members will be running for reelection. Dues need to be paid by May 24th to be included in the reelection process.

Discussion to add more Facebook posts on our website for volunteers.

June 10th boat inspection. Janis and Larry have volunteered their docks. Joe has also volunteered his dock too. 22 boats participated in 2022.

The goal for the Newsletter mailing is May 1, 2023.

Motion to end meeting by Larry D'Angelo, second by Barb, unanimously approved to end meeting.

Meeting adjourned at 8 pm