

WLCL Board Meeting
Wednesday July 27, 2022

Agenda

1. Bring Meeting to order
2. Approve Minutes from 6/22/2022 Meeting
3. Financial Report-Chuck Neville
4. Home Tour Recap-Wendy Tibus
5. Membership/Volunteers-Joe Tibus
6. Aqua Weed Treatment-Frank Dyson
7. Merchandise-Elizabeth Millington
8. Fireworks-Karen Pinagel
9. Sailboat Races-David Reid
10. Fishing Tournament- Scott Trudell
11. New Business/Discussion-Joe Tibus

7:09 pm meeting called to order

Attendees:

Officers: Joe Tibus, Chuck Neville, Larry D'Angelo, Karen Pinagel

Board Members: Joan Cooper, Scott Trudell, Mike Genter, Larry Bruins, John Millington

Absent: Frank Dyson, David Reid, Paul Richards

Guests: Elizabeth Millington, Ken Jankowski

Approved minutes from last meeting on June 22, 2022. Motion by Joan Cooper, second by Chuck Neville, unanimously approved

Financial Report

During July 2022 WLCL had receipts of \$6,411. Memberships and donations receipts were \$1,576, Home Tour receipts were \$3,500 and merchandise sales were \$1,335. Disbursements during this period were \$1,484. \$1,465 for home tour expenses, \$19 for credit card fees, \$500 for the boat parade prizes offset by \$500 reduction in Fireworks expenses (last month's report incorrectly showed fireworks expenses of \$12,500 instead of the actual \$12,000). The cash balance grew from \$57,650 to \$62,578.

July 2022 year to date, receipts have totaled \$51,600 vs \$47,823 for the same period in 2021. The increase in revenue reflects \$2,545 higher merchandise sales and \$770 higher home tour ticket sales. These increases are partially offset by \$940 lower membership and donation receipts. Expenses for January through July 2022 totaled \$33,098 vs \$27,489 for the same period in 2021. The increase is due to \$2,000 higher summer fireworks cost, \$2,200 winter carnival fireworks cost and \$2,600 higher merchandise costs. The cash balance of \$62,578 is \$3,300 better than it was at 7/28/2021.

Program view shows that we are about \$2,000 short of last year membership and donations receipts and that we still have 2023 flags to purchase this year. Merchandise profit is \$2,550 year to date, \$2,800 less than the merchandise profit last year.

Financial Report approved Joan Cooper second by Mike Genter

Home Tour

The 2022 WLCL Home Tour was enjoyed by all. 100 tickets were sold with 100 attendees, 10 boats with passengers and 5 beautiful homes. The feedback from the attendees was extremely positive. They enjoyed the beautiful day and all the homes. The feedback from the boat drivers was they enjoyed volunteering their boat, time and had a great day. A suggestion was made to offer more munchies like cheese and crackers and a party mix. The feedback from the homeowners was they were glad they opened their homes, getting to know their lake community better and they enjoyed the practice run on Friday. Next year's dates are tentative. Looking at July 22 or July 29 depending on homeowners availability for 2023.

Membership/Volunteers

5 Businesses that donated last year that have not contributed this year will be called upon. Also, there are members that contributed last year and not this year. Those will be solicited too. A memo will be emailed to make sure that everyone that has paid for membership has received their flag. Looking for 15 Block Captains.

Aqua Weed Treatment

Joe Tibus surveyed the lake with Dick from Aqua Weed and Jackson and Duck Lake are going to be treated. Weeds are more important than the Algae. In August the algae can be treated.

Merchandise

Several items have been sold out and the long-sleeved items can be sold in the Fall specifically at the Lions Club. Update the website with the inventory that is available. Suggestion for Denise to follow up with Chris for Chili Cook Off for an additional opportunity for merchandise sales.

Fireworks

21-minute show. ACE over promised and under delivered. The show missed the dynamics we were expecting. The crowd responded with virtually zero boat horns. The finale did not deliver and there was too much downtime. We need to collectively decide on the future of the show. A meeting will be scheduled with ACE to discuss the show. Pro from a business perspective they were very professional and easy to work with! Zero procrastination with all the documents needed for the show. Everything was completed in a timely manner.

Sailboat Races

Missed Tuesday date because of lack of wind. However, for most of the year there has been a lot of wind. We are halfway through the season and everyone is having fun!

Fishing Tournament

9/10 next tournament. Suggestion Ice Fishing Tournament. Week before the Winter Carnival. Donation for coffee or chili for the participants with a side by side.

New Business/Discussion

Volunteer Appreciation gathering needs to be scheduled. Wendy, Joe and Chuck will collaborate on the list. Date TBD.

Bowling Tournament to be scheduled as a fundraiser by Larry Bruins possibly in the Fall.

Geese event to be scheduled Spring 2023. Joe to work with the DEQ on the permits.

Motion to end meeting by Joan Copper second Mike Genter

Meeting adjourned at 7:59pm