

WLCL Board & General Meeting Minutes



Wednesday, June 23, 2021 at 7:00 PM

Officers: Joe Tibus, Chuck Neville, Larry D'Angelo,

Directors: Dave Reid, Linda Smallwood (Reid), Joan Cooper,

Karen Pinagel, Larry Bruins, Paul Richards,

Absent: Denise Laflamme, Bill Maine, Walt Koziol, Scott Trudell, Stephanie Kammer, Frank Dyson

Guests: Robert Parrett, Wendy Tibus, Anthony Young, Kim Siegfried, Rob Cossin, Mike DelProposto

Total Directors=15; Quorum=8

AGENDA:

- 1) Welcome
- 2) Review/approve May 2021 Meeting minutes
- 3) Financial Report
- 4) Membership Report
- 5) Pancake Breakfast
- 6) Merchandise Plan
- 7) Fishing Tournament
- 8) Weed Control
- 9) Fireworks
- 10) Boat Parade
- 11) Sail Boat Races
- 12) Home Tour
- 13) New Business
- 14) Adjourn

NOTES:

1. Start at 7:04 PM Welcome
2. Motion to accept minutes by Paul Richards, second by Joan Cooper. Motion passed unanimously
3. Financial Report (C. Neville)
 - a. June receipts totaled \$21,731; \$12,825 for memberships and donations, \$1,885 for Pancake Breakfast ticket sales and \$930 for drawing, \$5,670 for merchandise sales, \$421 for reimbursement of postage for newsletter mailing.
 - b. Spend was \$20,941 - \$9,662.50 for fireworks show, \$6,151.12 for merchandise, \$2,946 for pancake breakfast food & decorations, \$1,579 for liability insurance premiums, \$180 for credit card fees, \$132 for PO Box rental and \$290 for fishing tournament
 - c. Cash Balance is \$51,897 up \$790 from the previous report
 - d. Jan-June 2021 receipts totaled \$37,462 vs \$22,734 last year for the same period. Memberships are 11% better donations are running 23% better than last year. The balance of the increase is pancake breakfast ticket sales and merchandise sales
 - e. Spend was \$24,453 - vs \$13,986 last year. The increase is due to \$800 increase in fireworks costs \$6,151 spent for merchandise, \$3,146 spent for pancake breakfast.
 - f. Pancake breakfast netted \$754 + \$930 from drawing, Merchandise sales have already offset all but \$480 of the costs, year to date memberships & donations are only \$1,841 less than 2020 total year.
 - g. Motion to accept report by Joe Tibus second by Linda Smallwood, report unanimously approved.

4. Membership Drive Report (L. Smallwood)
 - a. 359 paid members (including 49 new members) which exceeds last year at this time. 259 of the members have made donations beyond the \$25 membership. We have 18 business members. Memberships and donations total is \$26,470 so far.
 - b. There are 115 members who paid last year that have not joined this year, so far.
 - c. A list of the 115 was requested by Joe Tibus.
 - d. Have ordered an additional 50 membership flags (minimum quantity)
5. Pancake Breakfast (C Neville on behalf of D. LaFlamme)
 - a. 376 people served, day went very smoothly, on-line presale of tickets was very helpful
 - b. Had several lake residents help with setup, serving food and check in desk
 - c. Eggs were a good addition, would want to continue that in the future
 - d. 41 families paid dues & donations and received nearly \$2,000 in business donations
 - e. Drawing for a metal sculpture of White Lake raised \$930 thanks to Cristi Harrington & Amy Trom sales ability.
6. Merchandise plan (C Neville on behalf of E. Millington)
 - a. Apparel preorder received Friday 6/18/21
 - b. People love the apparel, sold over \$3,500 at WLI on Sunday
 - c. On-line sales were \$2,545 through 6/21/21
 - d. Board discussed balancing filling on-line orders vs maintaining inventory to sell July 3rd and asked on-line orders be filled from inventory to avoid dissatisfaction with on-line ordering
7. Fishing Tournament on June 12th (S. Trudell Written Report)
 - a. 11 boats participated, 35-40 participants, 2 new members joined WLCL, many more under 13 participants than previously
 - b. 1st place Don, Brandon & Christian Brown, 2nd place Courtney Tryc, 3rd place Larry Sokolowski, Joe Van Wormer & Scott Trudell
 - c. Under 13 1st place Logan Brown, 2nd place Christian Brown
 - d. Spent \$290 for trophies, coffee & donuts & bait for kids
8. Weed Control status (C Neville on behalf of F Dyson)
 - a. Second treatment was made June 17th for milfoil, curly leaf pond weed and water lilies at cost of nearly \$19,000
 - b. Rain has been helpful with algae
9. Fireworks (K. Pinagel)
 - a. Certificate of Insurance provided to Seven Harbors
 - b. All items are complete for Highland Township permit
 - c. Will meet Jason of Gen X Pyrotechnics when barges are being loaded to see process and provide payment
 - d. Bid package nearly complete for shows for 2022 & beyond.
10. Boat Parade (L Bruins)
 - a. Theme will be Red, White and Blue
 - b. Requested a budget of \$500 for cash prizes due to late start to find sponsors
 - c. Mike & Eileen Kowall are on board for judges' boat (Chuck Neville)
 - d. Need boat to lead parade
 - e. Need boat numbers (1-15) and text number sign for boats for voting
 - f. Will send out email re boat parade theme, start time of 3pm at Mitchells, how to vote by text, and cash prizes for 1st - 3rd place.

11. Sailboat Races (D. Reid)
 - a. 3 races held so far
 - b. Participation has been good

12. Home Tour Saturday July 24th July 25th Rain Date (W. Tibus)
 - a. 5 homes are committed, 7 of 10 pontoons are committed
 - b. Have pontoons for Friday VIP night to be hosted by Joe & Wendy Tibus
 - c. Will be sending email with pictures of homes on tour and when tickets will go on sale. Will ask groups to buy their tickets as a block. Need to remind people of rain date.
 - d. Tickets to be sold on-line, first come, first serve after merchandise orders have ended
 - e. Need to confirm home tour with WLI for dock usage & possible discount to home tour participants
 - f. Need to purchase snacks & beverages for guests. Have shoe covers & flags to mark docks
 - g. Bob Parrett and Anthony Young volunteered to host groups on their pontoons if needed.

13. New Business - Request about marine sheriff interactions on the lake. David Reid to follow up with Marine Division Sergeant to see if we can get weekly reports. Also, to ask about drop-in patrols for lake to keep boaters guessing about when lake will be patrolled.

14. Adjournment
 - a. Joe Tibus moved to adjourn, Second by Chuck Neville. Motion unanimously approved. Adjourned at 8:45 PM.