



White Lake Citizens League

Celebrating 55 years of service to White Lake residents

White Lake Citizens League Meeting Minutes 2019

Date: 24JUL19

Officers: Sean Whelan, Bill Maine, Chuck Neville

Directors: Dave Reid, Walt Koziol (proxy), Frank Dyson, Larry D'Angelo, Linda Smallwood (Reid) (proxy),

Guests: Joan Cooper, Janice D'Angelo, Ken Jankowski

Absent: Lenny Wojewoda, Scott Trudell,

Total Directors=10; Quorum =5

AGENDA

1. Approval of June Minutes
2. Membership Drive (L. Smallwood)
3. Business Support Drive (L. Wojewoda)
4. Financial Report (C. Neville)
5. 2019 Activities (reports if needed)
 - a. Memorial Day Pancake Breakfast
 - b. Weed Control Status (F. Dyson)
 - c. Boat Parade (L. Wojewoda)
 - d. Independence Day Fireworks (S. Whelan)
 - e. Home Tour (C. Neville)
 - f. Fishing Tournament (S. Trudell)
 - g. Sailboat Races (M. Bartolo)
6. Merchandise Sales (L. Wojewoda)
7. New Business
8. Adjournment

Notes:

- 1) Welcome
- 2) Meeting Minutes
 - a. No Questions about the June minutes.
 - b. Linda moved to accept as written, Chuck seconded. Unanimously approved.
- 3) Membership Drive
 - a. Now at 386. That's an all-time high!
 - b. Still working to get over 400 members
 - c. 58% of the lakefront homes are members
 - d. Frank volunteered to represent his own block
- 4) Business Support Drive
 - a. No Update
- 5) Financial Report (C. Neville)
 - a. Chuck presented the financial report for July
 - i. \$1,100 in memberships
 - ii. \$1,495 in Donations

- iii Fireworks paid \$4,125 (2020 deposit)
 - iv Number of donations and amount per donations are higher this year
 - v No Home tour in 2019 so that's an opportunity loss of \$2900
 - vi Pancake breakfast netted about \$600 less than last year
 - vii Larry moved to accept as written, seconded by Dave. Unanimously approved.
- 6) Pancake Breakfast Survey
- a. Sean presented the draft survey
 - b. All board members asked to take the draft survey and give Sean feedback
 - c. Plan is to send out survey around 7/31 and keep open for two weeks
- 7) Merchandising
- a. Lenny expects to net about \$1000-\$1500 when all said and done
- 8) Weed Control
- a. Late July/Aug is when Eel Grass will grow. Appears to be lower this year.
 - b. Every year is different for weed growth
 - c. 2019 SAD funding has some left, only one more treatment planned unless Eel grass requires more
 - d. Next SAD may be able to address geese overpopulation
 - e. Need to formulate the 2021+ SAD plan and get that approved by WLIB this year.
- 9) Independence Day Fireworks (S. Whelan)
- i Discussion on conducting a competitive bid process next year
 - ii 2020 Date hold (\$1,500) and 2021 date hold (\$1,500) paid last year
 - iii Contracted through GenX through 2021
 - iv \$18,750 show in 2019
- 10) Home Tour (C. Neville)
- a. Cancelled due to lack of houses
 - b. Chuck will try to lock in houses for the 2020 show
 - c. Date tentative as July 18 2020. To be set at August Board Meeting
 - d. Chuck needs to talk to Russ about the dates for his 2020 Cardboard Boat Race
 - e. Discussion on the need to have a backup event ready in the event of lack of houses.
 - i Sean will send out a survey to gather ideas from our constituents (August)
 - ii Sean suggested just holding the pontoon boat cruise, cheese & wine.
 - iii Historical society members could join and offer guided history information
- 11) Fishing Tournament (S. Trudell)
- a. No update
 - b. Need to know the Sep date
- 12) Sailboat Races (M. Bartolo)
- a. No updates

- 13) New Business
 - a. Chuck presented a draft letter intended to inspire more residents to join on the basis that 2019 is forecasted to be at \$3,500 shortfall.
 - i Good dialogue
 - ii No action to be taken at this time.
 - b. Dave is helping run the website! Send Dave comments, questions, and suggestions you may have regarding the website.
- 14) o Adjournment
 - a. Dave moved to adjourn, seconded by Chuck . Meeting adjourned at 8:50pm

Sean Whelan- WLCL VP