



White Lake Citizens League

Celebrating 55 years of service to White Lake residents

White Lake Citizens League Meeting Minutes 2018

Date: 28MAR18

Officers: Tom DeSantis, Sean Whelan, Larry D'Angelo, Chuck Neville

Directors: Bill Maine, Scott Trudell, Gary Webb (Proxy), Carol Webb (Proxy), Walt Koziol (Proxy), Dave Reid, Linda Smallwood (Reid), Lenny Wojewoda,

Guests: Frank Dyson, Joan Cooper, Ken Jankowski,

Absent:

Total Directors=12; Quorum =6

AGENDA

- Welcome and Call to Order and Awards
- Meeting Minutes
- Treasurer Report
 - Communication and Newsletter
 - Boat Parade and Prizes
 - Pancake Breakfast
 - Home Tour
 - Membership Drive
 - Weed Control, Water Quality & Lake Study, MLSA & WLCL Membership
 - Sheriff Boat Patrols Meeting and Schedule
 - Fireworks
 - Business Drive
 - WLIB Current Actions and Bills
 - Other Special Projects; Fishing Tournament, Sailboat Races, Etc.
 - New Business
 - Adjourn

Notes:

- 1) Call to Order at 7:03
- 2) Meeting Minutes approved as written. Bill moved to approve, Chuck seconded. Unanimously approved.
- 3) Treasurers Report
 - a. Chuck presented the treasurers report
 - b. Paid for
 - i 2018 Summer fireworks permit
 - ii Deposit for Chris Cakes
 - c. About 1/3 of the 2018 fundraising year to date vs 2017
 - i \$715 vs \$2,355
 - d. Motion to approve treasurers report by Tom, Seconded by Linda, unanimously approved.

- 4) Communication and Newsletter
 - a. Tom is dividing the articles requested for this year's newsletter.
 - b. All written submission due to Tom by April 15.
 - c. Letter is planned to be mailed out April 30.
- 5) Boat Parade and Prizes
 - a. Lenny is recruiting corporate donations for prizes
 - b. Theme proposed is **Christmas in July**
 - c. Suggestion to add a night parade then too
 - d. Lenny stated that he wants to relinquish the merchandizing management this year.
 - i Suggestion to include children shirts
 - ii Suggestion to add "Now entering the White Lake Zone"
 - iii Suggestion to have merchandise made in USA
 - iv Suggestion to have hats this year
 - v Suggestion to make a merchandizing flyer and hand out with membership flags.
 - vi Comment about using Dee's Tee's as a source
 - e. Motion to authorize up to \$6000 for merchandizing pending offline Executive Board approval concurrent with \$2000 flags (400 flags), motioned by Linda, seconded by Bill. Passed unanimously.
- 6) Pancake Breakfast
 - a. Reservation is set with Chris Cakes
 - b. Event this year is more "in your face" with pancake flippin'
 - c. ~10 volunteers still required to help serve and manage the event
 - d. Coffee will be available
 - e. Table centerpieces will be reused from last year
 - f. Prices this year \$7 adults/ kids \$4.
- 7) Home Tour
 - a. Need a chairman for the committee
 - i Chuck volunteered to create pontoon boat schedule and get volunteers
 - ii Barb Richards volunteered to collect and distribute wine & cheese
 - iii VIP host is set, as the Richards.
 - b. **Two houses secured for 2018. Need three more.**
 - i **Tom agreed to go door-to-door to find the remaining homes.**
 - c. Date Set as July 21, 2018. Rain Delay July 22.
 - i Based on survey results 75% preferred July 21.
- 8) Membership Drive
 - a. Block Captains still in need.
- 9) Weed Control, Water Quality & Lake Study, MLSA & WLCL Membership
 - a. Weed Control – Frank will be taking over weed control effective immediately.
 - b. Frank will be attending the Lakes & Streams this year.
 - c. Frank is taking over the water quality measurements (Phosphorus & Secchi Disk)
 - d. Sean presented the Lake study one page summary and table of sources
 - e. Three sources bid on business.
 - i Motion to have Sean & Frank gain consensus on a source for the WLCL to approve.
 - ii Motioned by Tom, seconded by Chuck
- 10) Sheriff Boat Patrols Meeting and Schedule

11) Fireworks

- a. Need location for loading and unloading barges at Seven Harbors beach
- b. Joan to follow up with Seven Harbors to confirm that WLCL can use the beach in 2018.
- c. Sean will procure a copy of additional insured for Seven Harbors (as we have the past two years)

12) Business Drive

- a. Bill Maine & Lenny to get together for business sponsorships

13) WLIB Current Actions and Bills

- a. No Update

14) Other Special Projects; Fishing Tournament, Sailboat Races, Etc.

- a. No Update

15) Elections:

- a. May in the General Election Meeting
 - i Expiring terms: Sean Whelan, Larry D'Angelo, Bill Maine, Linda (Smallwood) Reid , Carol Webb
 - ii Larry stated that he will continue as a Director but does NOT intend on running for VP again

16) New Business

- a. Tom moves to buy a plaque for Chris to honor his commit. Unanimously approved.
 - a. Chris has dedicated many years of his life to the WLCL and the betterment of White Lake
 - b. Chris Kurowski is leaving the lake after 31 years and 15 years as president of WLCL.
 - c. Larry suggested to add extra board meeting or e-board meetings in March or as needed.
 - d. Hot line will be turned on May 1.

17) Adjourn

- a. Motion to adjourn by Gary Webb (proxy vote Chuck), seconded by Lenny. Adjourned at 9:02

Sean Whelan
WLCL Secretary