



White Lake Citizens League

Celebrating 55 years of service to White Lake residents

White Lake Citizens League Meeting Minutes 2018

Date: 25JUL18

Officers: Sean Whelan, Bill Maine, Chuck Neville

Directors: Gary Webb (Proxy), Walt Koziol (Proxy), Frank Dyson, Larry D'Angelo, Dave Reid, Linda Smallwood (Reid),

Guests: Joan Cooper, Ken Jankowski, Bob Parrett, Debi Parrett, Kim Siegfried, Eric Russell,

Absent: Lenny Wojewoda, Scott Trudell, Tom DeSantis,

Total Directors=12; Quorum =6

AGENDA

- Welcome
- Meeting Minutes
- Leadership Changes
- Treasurer Report
- Communication and Newsletter
- Membership Drive
- Boat Parade and Prizes: analysis & wrap up
- Sheriff Boat Patrols
- Fireworks Wrap-up
- Business Drive
- Home Tour Wrap Up
- Merchandise Sales
- WLIB Current Actions and Bills
- Fishing Tournament
- Sailboat races
- New Business
- Adjourn

Notes:

- 1) Welcome & Call to Order at 7:00
- 2) Meeting Minutes approved as written. Unanimously approved.
- 3) Leadership Changes
 - a. Tom DeSantis has elected to resign as President of WLCL effective immediately
 - b. Per the bi-laws the Vice President shall perform the duties of the President
 - a. We thank Tom for his many years of service and great accomplishments under his leadership
- 4) Treasurer Report
 - a. July through July 24 Receipts were \$4,356.14
 - b. 2019 Fireworks deposit of \$4462 paid out
 - c. Total receipts year to date is \$315 less than 2017
 - d. Motion by Sean to approve as written, seconded by Linda. Unanimously approved.
- 5) Communication and Newsletter
 - a. A number of questions about the drowning. WLCL chose not to post speculative updates via social media.
- 6) Membership Drive
 - a. 2018 membership to date is 352
 - b. 2017 total membership was 366

- c. Linda proposed to offer up a contest via social media to vote on next year's flag colors
- 7) Boat Parade and Prizes: analysis & wrap up
- a. Only 3 boats this year. Believed to be due to the extreme heat.
 - b. Lighted boat parade was popular this year.
 - c. Discussion to have next year's route be only the main body of the lake
 - i Would shorten the time commitment by half
 - ii Lakefront owners on other side of the lake would have to moor up around sunken island to watch
 - d. Suggestion to have some prizes for the lighted boat parade
 - e. All suggestions tabled due the absence of Lenny
- 8) Sheriff Boat Patrols
- a. Careless navigation by Sheriffs observed by residents- no update
 - b. Tubing accident June 31.- no further update from Sheriff
 - c. Drowning Victim- no update from Sheriff
 - d. Sheriff's logged hours on track to plan
- 9) Fireworks Wrap-up
- a. Gen X pyrotechnics deployed fireworks as planned on Sat June 30.
 - b. One giant 40' barge used this year as opposed to two medium sized barges
 - c. Comments from the group
 - i The single barge resulted in all fireworks deploying at the same spot
 - ii Not Dynamic show
 - iii No semi-finale
 - iv Grand Finale was less spectacular than usual
 - v Absence of many large shells
 - vi Not enough percussion shells
 - vii Not enough water effects
 - viii Too short , only about 20 minutes long
 - d. 3 concerned citizens have stated complaints about the 2018 show not meeting their expectations (not present at meeting)
 - i Scott , Laura Regulinski, Jeff Duncan
 - e. Overall the Citizens League was disappointed in general with the show.
 - f. WLCL has a signed contract with Gen-X Pyrotechnics through 2021
 - g. Sean will write down a documented set of expectations for the 2019 show to ensure we are happy with that display.
 - h. Wolverine Lake Fireworks Display Comparison by Sean:
 - i Wolverine Township pays 25% of the expense
 - 1 Sean has requested township funding for the fireworks (White lake & Highland)
 - 2 Highland Twp said no.
 - ii Wolverine Lake sells tiki torches as a fund raiser, \$3.5 per stick every 6-8' shoreline.
 - 1 Visually showed which riparian homeowners supported the fireworks
 - 2 Enjoyable part of the evening, it was fun to see everyone light up the shoreline
 - 3 Should drive some social motivation for more riparian's to donate
 - 4 Sean's estimate is that >70% of the homes had tiki torches

- 5 White Lake previously attempted this unsuccessfully so it was not planned to be pursued at this time
 - iii Overall the show was subjectively more grand:
 - 1 Larger shells, more shells, more dynamic, more exciting semi-finale & grand finale
 - iv Their costs are \$20-25k historically
- 10) Weed Control & Water Quality
 - a. Frank discussed the latest treatment plans
 - b. Eel Grass/ Wild Celery needs attention
- 11) Business Drive
 - a. No update
- 12) Home Tour Wrap-up
 - a. Everyone had a good time!
 - b. Rain delay moved event to Sunday
 - c. 102 tickets sold
 - d. 17 ticketed people didn't show up
 - e. Revenue of \$3600
 - f. Expenses \$700
 - g. Profit \$2900 (less refunding of possible \$360)
 - h. Chuck will notify the few ticketholders and offer a refund option. Those whom notified in advance their absence for the delayed date.
 - i. Thanks to Joe & Wendy Tibus for donating the wine!
- 13) Merchandise Sales
 - a. Sales so far are about \$4461
 - b. \$5000 expenses thus \$1000 more sales to break even
 - c. Need help selling at WLI. Calling for volunteers.
 - a. 2018 was a learning year for Al & Sean. 2019 plan will center on limited product (<\$5000)
 - i. Tank Tops, hats, woman's tank tops, t-shirts, koozies
 - ii. Logo ideation is underway.
- 14) WLIB Current Actions
 - a. Sean presented the invoice from Progressive AE fo Q1 & Q2 2018 lake study- \$9500
 - b. Bathymetric mapping is complete this week.
 - c. Aquatic plant mapping due complete by the end of August.
- 15) Fall Fishing Tournament
 - a. No Update
- 16) Sailboat Races
 - a. Still sailing every Tuesday
- 17) New Business
 - a. Chuck to provide a proposal for appropriately funding a "rainy day fund" – no update
 - b. Special recognition for Tom is planned; a special plaque to be presented at the end of year celebration.
 - c. Sean is asking the board to consider adding a verbal statement along the lines of "The mission of the WLCL is to enhance the experience for all members through social activities, managing lake health, linking together the law enforcement and governmental agencies, and addressing lake-wide issues. This organization and the board meetings shall not be used for personal benefit or the benefit of anyone other than the community it

serves. If anyone has a vested interest, familial relationship, or any other affiliation that may be personal in nature, they must state so at the beginning of every meeting and may be prohibited from contributing to the topic per the decision of the Board of Directors”

- d. Sean raised concern about glass on the lake, what would it take to make the lake glass free?
- e. Chuck needs to come to the August Board Meeting with a budgetary proposal for the 2019 Winter Carnival.
 - a. Suggestion to bring back Poker Run to the lake
 - i. Eric Russell volunteered to chair organizing a poker run

18) Adjourn

- a. Chuck moves to adjourn, seconded by Linda. Adjourned at 9:03pm.

Sean Whelan- WLCL Secretary