



**White Lake
Citizens League**

Current

Celebrating 57 Years of Service to White Lake Residents

Spring 2018

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Vice President

Sean Whelan
Secretary

Chuck Neville
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Scott Trudell

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**NEWSLETTER
EDITOR**
Tom DeSantis

2018 WLCL EVENTS

Saturday, February 3, 2018 - Winter Carnival & Fireworks

Monday, May 28, 2018 - 11th Annual Memorial Day Pancake Breakfast

Saturday, June 9, 2018 - 7th Annual WLCL Fishing Tournament

Saturday, June 30, 2018 - Annual Independence Day Celebration & Fireworks Display (Boat parade starts at 2:15 pm. Fireworks start at dusk)

Saturday, July 21, 2018 - 9th Annual White Lake Home Tour

PRESIDENTS CORNER

By Tom DeSantis
President, White Lake Citizens League

I would like to begin with my feelings about the Board of Directors, Committee Chairs and their members. They are simply an enthused, hard working and focused group that I am proud to be a part of. They have created many successes and I believe based on such things as record membership, donations, and participation in our many activities have gained your support and confidence. We thank you for that.

This publication is just another example of their dedication and professional efforts. I encourage all of you to read all of the articles. They are well written and informative and will leave you with a great picture of what is happening on your lake. I also ask you to read them out of respect for the effort that went into all of them.

Much has been accomplished over the past year and there are exciting events as

usual planned for this coming lake season. As most of you know the White Lake Improvement Board established a special assessment district for the purpose of collecting taxes and providing funds for dredging, lake studies, weed control and sheriff patrols. Five years ago we asked to raise your taxes to support the dredging and we said that once the project was completed we would try to reduce your taxes to pre dredging levels. We accomplished that with significant reduction to your lake tax and even more importantly, we provided funding for a lake study and inflation associated with weed control and the sheriff patrols.

I am looking forward to seeing all of you at the Pancake breakfast and to another successful lake season.

**WLCL
MEETINGS**
are open
to everyone,
and are
held on the
4th Wednesday
of each month
(February- September).

LOCATION*
White Lake
Township Offices
7525 Highland Rd.
7:00 PM

**2018 MEETING
DATES**

Feb 28, 2018
Mar 28, 2018
Apr 25, 2018
May 23, 2018
Jun 27, 2018
Jul 25, 2018
Aug 22, 2018
Sept 26, 2018

***NOTE:**

Some meetings
may be held at an
alternate location.

WATCH

www.wlcl.org, the
facebook page,
and your e-mail
for details.

MEMORIAL DAY PANCAKE BREAKFAST

By Denise Laflame

What's new and exciting for this year's all you can eat pancake & sausage breakfast? These cakes are made from scratch and freshly prepared from grill to plate. Chris Cakes (Chricsakes.com) will be cooking pancakes right on site, all you will need to do is make sure you catch your cakes on your plate. Then step on over to the topping bar.... top off your pancakes with any one item or all toppings at your fingertips.

Fresh Strawberries, Fresh Blueberries
Chocolate Chips, Sprinkles, Whip cream too.
Syrup – regular and sugar free & Butter
Orange drink and coffee will be available for no charge.

Once again I would like to thank Janice and her crew (of 10 plus years) for starting and evolving this event into what it is today. They served a record of just over 600 guests last year !!! This is a great way to finish up Memorial Day weekend so gather up family and friends, bring them out to the Inn for breakfast. Come help us set a new record this year!!!

INDEPENDENCE DAY FIREWORKS

By Sean Whelan

Chairman, Fireworks Committee

This year's fireworks will occur on Saturday June 30, with a rain delay date of July 1. The White Lake Citizens League has again contracted with Gen-X Pyrotechnics for a stunning display of lights and explosions. As in years past, the display will begin shortly after sunset, and the sheriff will designate a boundary for boats at a safe distance around the firework barges to protect everyone. Did you know that a special permit is required by the township and the fire department must be on call before the fireworks can start?

Our great community is fortunate to be able to enjoy and share such a magical event due to the generous donations from all of you, our White Lake Citizens League members and sponsors. Did you know that the White Lake Citizens League funds 100% of the costs for the fireworks show and township permits? If you have not yet donated to the 2018 fireworks fund, please do to ensure that we can continue to have this amazing event. Gather your friends, sit back, relax and enjoy the show!

BOAT PARADE

By Lenny Wojewoda

The theme for this year's Boat Parade will be "Christmas in July". This theme was used a few years ago and was very successful.

In order to increase participation, Marine Concepts has again offered an installed pontoon light kit. Movies Just Right have donated movie tickets - four tickets will be given to each of the

first ten boats who sign up at the starting area. Additionally, a special \$300.00 donation was made by Dick Pinagel, of Aqua-Weed Control. The first three finishes in the parade will each receive \$100.00.

All other rules, such as, starting time, location and call-in telephone number, judges boat will remain in effect. We will publish this information in the online newsletter updates when we are closer to the event. Please look at the page that lists all the businesses that support the WLCL and the boat parade.

THE WLCL SECOND WINTER CARNIVAL

By Chuck Neville

The WLCL Second Winter Carnival was held on Saturday, February 3, 2018, was a huge success enjoyed by all who attended. The activities included a broomball tournament, children's sled rides, marshmallow roast and egg hunt, professional ice carving demo, free food for White Lake Citizens League members, 3 legged races and on-ice games such as giant jenga, football ice bowling and bean bag toss. The evening concluded with prizes for the winners of the broomball tournament and the 3 legged races followed by a spectacular fireworks show. Hope that everyone enjoys this event that is unique to White Lake among all the lakes in SE Michigan.

Many thanks to the White Lake Inn for all their help and preparing/serving the food and Jason Trudeau of Gen X Pyro-Technics for the awesome fireworks show. Also we would

like to thank John Kulhavi for donating MJR Cinema passes as prizes, The Print Shop for donating all the signs for the carnival as well as David Bartman, the winner of the 50/50 raffle, for donating his winnings to the White Lake Citizens League. Finally, we want to recognize and thank all the volunteers who made everything happen: Nadine Alfano, Kara Chenowith, Joan Cooper, Tom DeSantis, Bob & Cristi Harrington, Lori Huisman, Denise, Joey, Nicole, & Mitch Laflamme, Bill Maine, Debi Parrett, Milan Reeder, Barb & Paul Richards, David Reid and Linda Smallwood. A special thanks to the co chairs of the event Sean Whelan and Bob Parrett.

Weather permitting, we look forward to seeing even more people at an even better 2019 Winter Carnival!

HOME TOUR

By Chuck Neville

The 9th annual White Lake Home Tour is being planned for Saturday July 21, 2018. The later date is in response to lake resident input that indicated a large majority of people would prefer to have the event after the 4th of July festivities.

We still need to find 3 more homes for this year's event. As in the past, the tour will consist of a pontoon boat ride to each

house, with wine and cheese on the pontoon and a guided tour of five homes. All proceeds benefit the White Lake Citizens League Summer Fireworks and Winter Carnival Fireworks.

Tickets this year will again be sold on line on a first come first served basis. Pictures of the homes on the tour and the timing of ticket sales will be announced by e-newsletter and on the wlcl website and Facebook page.

If you are willing to help make this year's event successful by showing your home, please contact hometour@wlcl.org.

SHERIFF LAKE PATROLS

By Dave Reid

This summer White Lake is again contracting with the Oakland County Sheriff for Marine Patrols on our lake. In addition to patrolling every weekend from Memorial Day to Labor Day, the Sheriff will patrol on occasional weekdays and late nights.

Immediately report serious incidents or dangerous activity on the lake any time by calling 9-1-1 or the Oakland County Sheriff Dispatcher at 248-858-4950.

While we strongly believe that these patrols make our lake a safer environment for boaters and families, we are always open to hearing your individual comments and concerns. More information is available on the "Sheriff Marine Patrols" and "Boating Safety & Regulations" pages of the WLCL website.

WEED CONTROL

By Frank Dyson

This year the lake will be treated as shown in the included treatment notice. Yellow notices will be posted prior to each treatment. Contact the hotline at 248-887-5658.

LAKE STUDY

By Sean Whelan

Limnology is the study of the biological, chemical, and physical features of lakes and other bodies of fresh water. Of particular interest to the White Lake riparian owners is the base mapping of the bottomlands and lake health. A digital bathymetric mapping of the lake will show current water depths throughout the entire lake; think of it like a topology map under water. Water quality measurements include dissolved oxygen, phosphorous, chloride, pH, and alkalinity levels concluding with a determination of the lakes trophic state. Vegetation assessments include mapping plant bio-volume throughout the entire lake designating plant species size and location; including native and invasive species.

The Limnological assessment (Lake Study) takes twelve months to complete and collect measurements from all seasons. The plan is to begin the study this year and have results by 2019 that can be put into an action plan for the next Special Assessment if required. The White Lake Improvement Board approved funding for the lake study in the 2018-2020 special assessment. The WLCL will continue to work in partnership with the White Lake Improvement Board and the contracted water resource firm that will conduct the study.

ANNUAL MEETING

By Larry D'Angelo

The Annual General Membership Meeting of the White Lake Citizens League will be held at 7:00 pm on Wednesday, May 23, 2018 at the White Lake Township offices. An important part of this meeting is the nomination and election of residents to serve a two year term

on the Board of Directors. Any resident who is interested in serving on the Board of Directors is encouraged to contact President Tom De Santis by e-mail at president@wlcl.org or by calling the Hotline (248-887-5658). Residents who are 2018 members of the WLCL are eligible to vote at the meeting for the new Board of Directors Elect Officers for the coming years. Full details are in the Bylaws of the WLCL, which are available on the "Publications" page of the website.

FISHING TOURNAMENT

By Scott Trudell

The 7th Annual WLCL Fishing Tournament will be held on Saturday, June 9th from 7:00 am to Noon. This is the time to see who are the best anglers on White Lake and take home some nice prize money and a plaque. This day is part of a Michigan Free Fishing Weekend, so anyone can participate without buying a license.

We are making it bigger and better this year! We've added a Youth Trophy for largest fish (by weight) for anglers under 13 years of age. PLUS! Because of the popularity of this tournament, we are adding a 2nd Tournament in September. Stay tuned!

Registration starts at 6:00 am at the White Lake Inn, with a \$20.00 entry fee per boat. There is no limit to the number of anglers on a boat, but the boat owner must be a resident on White Lake. Cash prizes will be awarded based on the largest combined weight of 3 fish per boat (1st and 2nd place), largest single fish and largest Walleye. Log onto WLCL.org to download a copy of the official rules, regulations and entry form.

Grab your gear, grab the kids and go fishing!

SAIL BOAT RACES

By Tom DeSantis

The sailboat races will be dedicated to the memory of Richard Gilbert who passed away this past year. Richard was one of the original organizers of the races and he and his wife Jaqueline thoroughly enjoyed taking part in them and working to improve other racers' sailing skills. The awards to both single hull and multi-hull winners will bear his name.

This years will begin in early June and for practical reasons are on the main body of the lake. They are colorful and exciting events to watch and participate in. This year more sailors have chosen to race the faster Hobie Cat type boats. All sailors are invited to join the races which normally start at 6 PM on Tuesdays. Currently only I and two other single hull boats will racing and since they have already won and we have a rule that you can't be a repeat winner until every one else has won, I am the odds on favorite to win that category this year. So place your bets on me.

This year we are again hopeful to have a cruise around the whole lake so that all will have a chance to view this colorful event.

A BIG THANK YOU to these local businesses who supported the WLCL in 2017!

An updated list is always available on the “Community Businesses” page of the website.
Many of the businesses also have a link to their website there.

ABC Printing Inc.

2983 E. Highland Road
Highland, MI 48386
(248) 887-0010

Abe's Storage

10433 N. Holly Road
Holly, MI 48442
(810) 694-7707

American Marine Shore Control

6777 East Highland Road
White Lake, MI 48383
(248) 887-7855

Aqua Weed Control, Inc.

414 Hadley Street
Holly, MI 48442
(248) 634-8388

AR Canopies, LLC

3390 Clarice Street E
Highland, MI 48356
(248) 980-7884

Timothy A. Brendel Excavating

5450 Grass Lake Road
White Lake, MI 48383
(248) 887-2116

Classic Design Concepts

28266 Beck Road
Wixom, MI, 48393
(866) 624-7997

Discount Battery

2977 Dixie Highway
Waterford, MI 48328
(248) 674-2565

Famous Market

9610 Highland Road
White Lake, MI 48386
(248) 698-3958

1st Securities Mortgage

Stephen Ferency
30150 Telegraph Road #320
Bingham Farms, MI 48025
(248) 762-8915

Formula For Fitness

White Lake, MI 48383
(248) 787-2853

GBK International, LLC

1784 Lockwood Avenue
Highland, MI 48356
(248) 634-8388

Graceland Party Shoppe Inc.

7505 Highland Road
White Lake, MI 48383
(248) 698-1070

Highland Hills Golf Club

2075 Oakland Drive
Highland, MI 48356
(248) 887-4481

Jet's Pizza

401 Nordic Drive
White Lake, MI 48383
(248) 889-0011

Jim Brady's Detroit

1214 South Main Street
Royal Oak, MI 48067
(248) 306-1954

Keller Williams Realty

Jennifer Wrobleski
2730 Union Lake Road
Commerce Twp, MI 48382
(248) 854-3100

MJR Digital Cinemas

John Kulhavi
1715 Ridge Road
White Lake, MI 48383
(248) 737-6222

Lakes Area Glass

312 W. Commerce Road
Milford, MI, 48381
(248) 684-7550

Marine Concepts of Michigan, LLC

775 N. Milford Road
Highland, MI 48357
(248) 933-2876

MaxG Technology, LLC

2591 Ridge Road
White Lake, MI 48383
(586) 917-7206

The Mitchell Team, Inc.

560 N. Milford Road
Milford, MI 48381
(248) 467-1185

Neighborhood Dump Trailer Rental

2210 Duck Lake Road
Highland, MI 48356
(248) 714-5803

Omni Medical Supply, Inc.

4153 Pioneer Drive
Walled Lake, MI 48390
(800) 860-6664

Power Real Estate Investment Company, LLC

3711 Ormond Road
White Lake, MI 48383
(248) 722-5320

Roof-Rite Roofing, Inc.

1036 Benstein Road, Suite 107
Walled Lake, MI 48390
(248) 668-9151

Sparkies Bar and Grill

2868 E. Highland Road
Highland, MI 48356
(248) 887-2610

Stanton Business Forms, Inc.

3031 Thompson Road
Fenton, MI 48430
(810) 714-4290

Waterfall Jewelers

340 Town Center Boulevard
White Lake, MI 48386
(877) 884-4000

White Lake Inn

3955 Ormond Road
White Lake, MI 48383
(248) 887-1818

Wine Basket Market

3542 Duck Lake Road
Highland, MI 48356
(248) 887-1921

Wolfenbarger Development Co.

2335 Ridge Road
White Lake, MI 48383
(248) 330-4775

Woodward Auto

45671 Woodward Avenue
Pontiac, MI 48341
(248) 334-6400

*Businesses donating \$50 or more to the WLCL are listed here and on the website. To add your business, please use the special **Business Contribution Form**, which is available at www.wlcl.org/business.shtml.*

If your business would like to set up a promotion to benefit the WLCL, send an email to communication@wlcl.org

2018 MEMBERSHIP DUES AND CONTRIBUTIONS

Membership dues and General Fund contributions should be remitted now. The annual membership dues are \$25 per household. General Fund donations go to our annual firework show and board approved activities/expenses. Please donate generously and support our activities!

Mail to: WLCL, PO Box 851, Highland, MI 48356 (*envelope enclosed*)

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

(to receive e-mail newsletters, also click the "Subscribe" link on the website)

Membership Fee \$25 + Fireworks/General Fund Donation \$ _____ = \$ _____

VOLUNTEER OPPORTUNITIES:

- | | | | |
|---|---------------------------------------|--|------------------------------------|
| <input type="checkbox"/> Block Captain | <input type="checkbox"/> Boat Parade | <input type="checkbox"/> Communications | <input type="checkbox"/> Sailing |
| <input type="checkbox"/> Membership Committee | <input type="checkbox"/> Fireworks | <input type="checkbox"/> Weed Control | <input type="checkbox"/> Home Tour |
| <input type="checkbox"/> Social Committee | <input type="checkbox"/> Fund Raising | <input type="checkbox"/> Lake Beautification | |
| <input type="checkbox"/> Other: _____ | | | |

Please make checks payable to WLCL

BUSINESS DONATIONS: Please send separately from household membership dues, and clearly indicate your business name on the check. A special form is available on the website. Businesses donating \$50.00 or more will be listed on the website and in the Current newsletter.



----- **CLIP AND SAVE THIS INFORMATION FOR FUTURE USE!** -----

By Linda Smallwood
and Bill Maine

MEMBERSHIP DRIVE AND CREDIT CARD PAYMENT

The 2017 WLCL Membership Drive was an astounding success with 366 paid memberships!

A big THANK YOU, to all our WLCL Members, Block Captains and the On-Line payment system. Over 33% of 2017 Members paid on-line.

Our 2018 Membership Drive is already off to a great start with 11 Memberships paid on-line and at the February Winter Carnival. We will be accepting Membership dues at our annual Memorial Day Pancake Breakfast at the White Lake Inn. We hope to see you there.

At any time you can pay your WLCL dues (& make donations) online. Just go to WLCL.org and follow the instructions.

Our Block Captain Neighborhood Membership Drive will begin in May as soon as we have our 2018 gift flags ready, with a surprise new color for this year.

Years ago the Membership Drive committee divided up the lakefront and canal homes around the lake into 40 Blocks of about 20 homes each. In the time since we have had new

owners, rebuilds, new builds and places torn down. It would be great for our database if we could come up with a complete picture of where we are now and who you are now. We try hard to keep up and of course since those days email and mobile phones were invented.

Please consider helping out as a Block Captain. The "job" is quite easy; canvass a Block, meet your Lake neighbors, deliver the 2018 gift Flag. So, Please consider picking up a Block to help us reach our 2018 Membership Goal of 400!

Happy Summer 2018!



White Lake Citizens League
P.O. Box 851
Highland, MI 48356

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**NEWS AND IMPORTANT
INFORMATION FOR
WHITE LAKE RESIDENTS**

CURRENT RESIDENT OR



CLIP AND SAVE THIS INFORMATION FOR FUTURE USE!

COMMUNICATIONS

By Robert Parrett

This printed newsletter (sent out once a year) can only provide a glimpse into the many good things that happen all year long on White Lake! To get the up-to-the-minute details, you need to subscribe to (at least) one of our social media channels. (You don't need to be a member of the WLCL to subscribe to either of these!)

- **Facebook Page:** information is posted here as soon as it is available, as well as photo albums of many of our past events. This page currently has 659 followers and is growing

rapidly (up 37% from 480 this time last year)! Search WLCL at the top of your Facebook timeline to find our page. (Then be sure to click the "Like" or "Follow" buttons at the top of our page!)

- **E-Newsletters:** e-mails, often containing more details than the Facebook post, are currently sent to a list of 592 e-mail addresses (up from 545 this time last year). You must subscribe yourself by using the "Click here to subscribe" link at the bottom of the website home page, clicking on the blue "Sign Up" button near the top of the Facebook page, or by going to wlcl.org/subscribe. Unfortunately, including your e-mail address on the membership form does not automatically subscribe you. (If

you haven't seen any e-newsletters recently, you may want to check your "spam" or "junk" folders, or try re-subscribing.)

Of course, our website (wlcl.org) is still a primary reference. The home page is your quick guide for the dates of all upcoming activities, and the most detailed information about each event. Explore the tabs on the left side of the page to learn even more about our lake and WLCL programs, and to join the WLCL online.