



White Lake
Citizens League

Current

Celebrating 56 Years of Service to White Lake Residents

Spring 2017

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Carol Webb

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WEBSITE

www.wlcl.org

NEWSLETTER EDITOR

Tom DeSantis

2017 WLCL EVENTS

Saturday, February 4, 2017 - Winter Carnival & Fireworks

Monday, May 29, 2017 - 10th Annual Memorial Day Pancake Breakfast

Saturday, June 10, 2017 - 6th Annual WLCL Fishing Tournament

Saturday, June 17, 2017 - 8th Annual White Lake Home Tour

Saturday, July 1, 2017 - Annual Independence Day Celebration & Fireworks Display (Boat parade starts at 2:15 pm. Fireworks start at dusk)

PRESIDENTS CORNER

By Tom DeSantis

President, White Lake Citizens League

This year the WLCL received some sad news when two members, Bob Pisoni and Denise Wojewoda passed away. Both were not only major contributors to the success of the WLCL, but also to improving lake life for all of us. Bob worked on weed control, helped to form the WLIB, served as the WLCL Rep to it, and was the longest and most dedicated serving member of the WLCL Board of Directors. Denise was very much involved with the Boat Parade and the Pancake Breakfast. Most of us will remember her as the blond lady with the beautiful angel like smile serving food at the pancake breakfast. They will be missed.

"Pirates" will be the theme for this year's **Boat Parade** and there will be significant added prizes for the top three winners and the 1st ten boat participants. We hope this will spur greater participation and enjoyment by lake residents.

This year we had the first annual **Winter Carnival and Fireworks**. By any measure this was a huge success and was brought about by a group that included many new and enthusiastic volunteers. We expect that next year's festival will be bigger and better. This year's **Home Tour** will again be led by a new group of volunteers with some help from Bob Parrett. We are expecting that the **Pancake Breakfast** will also have new volunteers working on it.

The fact that we are getting so many new volunteers is very welcome news, especially since many of the longtime and hard working volunteers, who after years of service to the WLCL have or will be resigning in the next couple of years. Just as we are so grateful for the contributions of the old volunteers we are thankful that a new group is coming to fill their shoes. I know we are going through a transition period and it is essential that we get all the help necessary to ensure that we maintain and improve on the multitude of activities on this great lake to live on.

**WLCL 2017
MEETING
SCHEDULE**

**WLCL
MEETINGS
are open
to everyone,
and are
held the on the
4th Wednesday
of each month
(except November
December,
and January).**

LOCATION*

**White Lake
Township Offices
7525 Highland Rd.
7:00 PM**

**2017 MEETING
DATES**

**Mar 22, 2017
Apr 26, 2017
May 24, 2017
Jun 28, 2017
Jul 26, 2017
Aug 23, 2017
Sep 27, 2017**

***NOTE:**

**Some meetings
may be held at an
alternate location.**

**Watch
www.wlcl.org, the
facebook page,
and your e-mail
for details.**

MEMORIAL DAY PANCAKE BREAKFAST

By Janis D'Angelo

The 10th Annual WLCL Pancake Breakfast will be held on Monday, May 29th beginning at 8:30 AM. This has become a great social event and our official kick-off to Summer. We're proud of the fact that since its commencement, the cost of \$6.00 per person and \$3.00 for children under 10 has

remained the same. The growth in our community, along with the expanded participation of our members, have made this event a true success.

Our volunteers would like to thank you for your participation and patience. We'd also like to thank the White Lake Inn for their continued support, and encourage you to join us on their deck at Noon for our Memorial Day Flag Ceremony, accompanied by a beautiful rendition of TAPS. Please join us in honoring all those who have sacrificed their lives for us and this great country.

INDEPENDENCE DAY FIREWORKS **By Sean Whelan Chairman, Fireworks Committee**

This year's fireworks will occur on Saturday July 1, with a rain delay date of July 8. This year is expected to be one of the best shows ever. The White Lake Citizens League has again contracted with Gen-X Pyrotechnics for a stunning display of lights and explosions. As in years past, the display will begin shortly after sunset, and the sheriff will designate a boundary for boats at a safe distance around the firework barges to protect everyone. Did you know that a special permit is required by the township and the fire department must be on

call before the fireworks can start?

Our great community is fortunate to be able to enjoy and share such a magical event due to the generous donations from all of you, our White Lake Citizens League members and sponsors. Did you know that 100% of the costs for fireworks and permitting is funded by the White Lake Citizens League? If you have not yet donated to the 2017 fireworks fund, please do to ensure that we can continue to have this amazing event. Gather your friends, sit back, relax and enjoy the show!

BOAT PARADE **By Lenny Wojewoda**

The theme for this year's Boat Parade will be "Pirates" in recognition of the soon to be released sequel of the movie, "Pirates of the Caribbean". This theme was used a few years ago and was very successful. In order to increase participation, we received a special donation from John Kulhavi (Merrill Lynch) of 40 MJR movie tickets. Four tickets will be given to each of the first ten boats who

sign up at the starting area. Additionally, a special \$300.00 donation was made by Dick Pinagle, of Aqua-Weed Control. The first three finishes in the parade will each receive \$100.00. All other rules, such as, starting time, location and call-in telephone number, judges boat will remain in effect. We will publish this information in the online newsletter updates when we are closer to the event. Please look at the page that lists all the businesses that support the WLCL and the boat parade.

THE WLCL FIRST WINTER CARNIVAL **By Chuck Neville and Sean Whelan**

The Winter Carnival was held on Saturday February 4, 2017 was a huge success enjoyed by all who attended. The activities included a broomball tournament, children's dog sled rides, professional ice carvings, free food for White Lake Citizens League members, sled races, photo scavenger hunt, and on-ice games such as giant jenga. The evening concluded with prizes for the winners of the broomball tournament, photo-scavenger hunt and sled races followed by a spectacular fireworks show.

Many thanks to the White Lake Inn for all their help and preparing/serving the food and Jason Trudeau of Gen X Pyro for the fireworks show.

Finally, we want to recognize and thank all the volunteers who made everything happen: Denise Laflamme, Al Dyling, Aaron Pfau, Bob & Cristi Harrington, Emily Dicks, Milan Reeder, Scott Trudell, Marsha Poisson, Debbie Parrett, Kevin Whelan, Lori Huisman, Emily Majinska, Laura Galuardi, Bill Maine, David and Linda Reid and Joan Cooper. A special thanks to the co-chairs of the event Sean Whelan and Bob Parrett.

Weather permitting, we look forward to seeing even more people at an even better 2018 Winter Carnival!

HOME TOUR **By Laura Galuardi**

As long as we are able to find enough homes, the 8th Annual White Lake Home Tour will be held on Saturday, June 17th this year. As in the past, the tour will consist of a pontoon boat ride to each of the homes, wine and cheese on the boat, and guided tours of each of the homes. All proceeds

benefit the WLCL fireworks. Tickets this year will again be sold by lottery, announced in the e-newsletter and on the website (along with pictures of the homes on the tour), as the time gets closer.

If you are willing to help by showing off your home this year to make this significant fund raiser happen, contact hometour@wlcl.org.

DNR BOAT LAUNCH CLOSING ON JUNE 5, 2017

By Chuck Neville and Tom DeSantis

Please make plans to have your watercraft in before the June 5th date. The DNR, will be increasing the number of parking spaces, widening the ramp and make other changes that will improve the traffic situation for the homeowners near the boat launch. The DNR ramp will be closed through mid August. More details are available on the wlcl.org website. The WLCL has worked out an agreement with the Sevens Harbors Home Owners Association that will allow you to move your boat off and on the lake for repairs only. **If you need your boat removed you'll need to be a WLCL member and you must contact the hotline at 248-887-5658 with your name, telephone number, and state registration number.** Your name will be checked against the membership list and will be forwarded to the Seven Harbors Home Association who will contact you. A donation to Seven Harbors is also suggested. We are currently contacting other home owner associations to work out similar agreements.

WHITE LAKE PACT PROGRAM

By Robert Parrett

The WLCL is pleased to become a partner in the White Lake Township Police Department PACT (Police And the Community Together) Program. This program pairs a Patrol Sergeant with a particular subdivision or geographic area, to provide information about crime or specific issues in the area, and to respond to questions and concerns of residents in the area. The goal is to "solve small problems before they become big, reducing the opportunity of the problem having a negative impact on residential life".

The liaison (for the part of our area in White Lake Township) is Sgt. Christopher J. Hild. He will provide important information to me about current crimes or activity in our area, for rapid dissemination through our e-mail and Facebook channels. He is available to attend our meetings occasionally, and can answer questions of concern to area residents. Send your questions to me at communication@wlcl.org to be relayed to him (anonymously if you like), or contact him directly through the main Police Department number (248-698-4400).

There are many additional Police Department programs available to White Lake Township residents which we can highlight in our communications occasionally. These include the Vacation House Check Program, Special Attention Patrols, Directed Patrol Activities, Community Policing Patrol, and the Senior Welfare Contact Program.

ANNUAL MEETING

The Annual General Membership Meeting of the White Lake Citizens League will be held at 7:00 pm on Wednesday, May 24, 2017 at the White Lake Township offices. An important part of this meeting is the nomination and election of residents to serve a two year term on the Board of Directors. Any resident who is interested

in serving on the Board of Directors is encouraged to contact President Tom De Santis by e-mail at president@wlcl.org or by calling the Hotline (248-887-5658). Residents who are 2017 members of the WLCL are eligible to vote at the meeting. Full details are in the Bylaws of the WLCL, which are available on the "Publications" page of the website.

SHERIFF LAKE PATROLS

By Robert Parrett

For the 8th year this summer, White Lake is again contracting with the Oakland County Sheriff for Marine Patrols on our lake. In addition to patrolling every weekend from Memorial Day to Labor Day, the Sheriff will patrol on occasional weekdays and late nights.

Immediately report serious incidents or dangerous activity on the lake any time by calling 9-1-1 or the Oakland County Sheriff Dispatcher at 248-858-4950.

While we strongly believe that these patrols make our lake a safer environment for boaters and families, we are always open to hearing your individual comments and concerns. More information is available on the "Sheriff Marine Patrols" and "Boating Safety & Regulations" pages of the website.

WEED TREATMENT

By Gary Webb

Our lake was treated with Fluoridone (Sonar) last year. In the past, this treatment has been very effective in reducing "nuisance weeds" (particularly Eurasian Milfoil and Curly-Leafed Pondweed), both in the treatment year and in the year following the treatment. It was last used in White Lake in 2008. As usual, notices will be posted on every affected property prior to the treatments. The e-newsletter and Face book page will be used to communicate additional details as the treatments are closer. We can expect fewer treatments this year as compared with previous years when Sonar was not used.

As always, we encourage you to call the Hotline (248-887-5658) if you have specific weed or water quality concerns near your property any time during the Summer.

A BIG THANK YOU to these local businesses who supported the WLCL in 2016!

An updated list is always available on the “**Community Businesses**” page of the website. Many of the businesses also have a link to their website there.

Abe's Storage
10433 N. Holly Road
Holly, MI 48442
(810) 694-7707

American Marine Shore Control
6777 East Highland Road
White Lake, MI 48383
(248) 887-7855

AR Canopies, LLC
3390 Clarice Street E
Highland, MI 48356
(248) 980-7884

Timothy A. Brendel Excavating
5450 Grass Lake Road
White Lake, MI 48383
(248) 887-2116

Classic Design Concepts
28266 Beck Road
Wixom, MI, 48393
(866) 624-7997

Discount Battery
2977 Dixie Highway
Waterford, MI 48328
(248) 674-2565

Exclusive Hardwood Flooring
2045 E Commerce Road
Commerce Township, MI 48382
(248) 363-9933

Formula For Fitness
White Lake, MI 48383
(248) 787-2853

Graceland Party Shoppe Inc.
7505 Highland Road
White Lake, MI 48383
(248) 698-1070

Highland Auto Repair & Tire Center
7421 Highland Road
White Lake, MI 48383
(248) 887-2944

Highland Hills Golf Club
2075 Oakland Drive
Highland, MI 48356
(248) 887-4481

Jay-Cor Candle Company
3580 Reserve Court
Highland, MI 48356
(248) 939-1408

Jet's Pizza
401 Nordic Drive
White Lake, MI 48383
(248) 889-0011

Jim Brady's Detroit
1214 South Main Street
Royal Oak, MI 48067
(248) 306-1954

Kothari Business Consulting
2100 Duck Lake Road
Highland, MI 48356
(248) 889-8244

Lakes Area Glass
312 W. Commerce Road
Milford, MI, 48381
(248) 684-7550

The Little Store
3544 Jackson Blvd.
Highland, MI 48356
(248) 529-6991

Loony Baker
2948 E. Highland Road
Highland, MI 48356
(248) 529-6644

Lynch & Associates/Itasca Outdoors
2998 Summit Drive
Highland, MI 48356
(248) 889-0101

Marine Concepts of Michigan, LLC
775 N. Milford Road
Highland, MI 48357
(248) 933-2876

MaxG Technology, LLC
2591 Ridge Road
White Lake, MI 48383
(586) 917-7206

The Mitchell Team, Inc.
560 N. Milford Road
Milford, MI 48381
(248) 467-1185

Norm's Ice Cream
700 N. Milford Road
Highland, MI 48357
(248) 887-1931

Omni Medical Supply, Inc.
4153 Pioneer Drive
Walled Lake, MI 48390
(800) 860-6664

Rite Aid Pharmacy
2880 East Highland Road
Highland, MI 48356
(248) 887-4121

Roof-Rite Roofing, Inc.
1036 Benstein Road, Suite 107
Walled Lake, MI 48390
(248) 668-9151

Sparkies Bar and Grill
2868 E. Highland Road
Highland, MI 48356
(248) 887-2610

Stanton Business Forms, Inc.
4400 Duck Lake Road
Highland, MI 48356
(248) 887-7000

Tedder Whitlock Consulting
17199 N. Laurel Park Drive,
Suite 135
Livonia, MI 48152
(734) 542-4200

Waterfall Jewelers
340 Town Center Boulevard
White Lake, MI 48386
(877) 884-4000

White Lake Inn
3955 Ormond Road
White Lake, MI 48383
(248) 887-1818

Wine Basket Market
3542 Duck Lake Road
Highland, MI 48356
(248) 887-1921

Wolfenbarger Development Co.
2335 Ridge Road
White Lake, MI 48383
(248) 330-4775

Woodward Auto
45671 Woodward Avenue
Pontiac, MI 48341
(248) 334-6400

*Businesses donating \$50 or more to the WLCL are listed here and on the website. To add your business, please use the special **Business Contribution Form**, which is available at www.wlcl.org/business.shtml.*

If your business would like to set up a promotion to benefit the WLCL, send an email to communication@wlcl.org

2017 Membership Dues and Contributions

Membership dues and General Fund contributions should be remitted now. The annual membership dues are \$25 per household. General Fund donations go to our annual firework show and board approved activities/expenses. Please donate generously and support our activities!

Mail to: WLCL, PO Box 851, Highland, MI 48356 (*envelope enclosed*)

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

(to receive e-mail newsletters, also click the "Subscribe" link on the website)

Membership Fee \$25 + Fireworks/General Fund Donation \$ _____ = \$ _____

VOLUNTEER OPPORTUNITIES:

- | | | | |
|---|---------------------------------------|--|------------------------------------|
| <input type="checkbox"/> Block Captain | <input type="checkbox"/> Boat Parade | <input type="checkbox"/> Communications | <input type="checkbox"/> Sailing |
| <input type="checkbox"/> Membership Committee | <input type="checkbox"/> Fireworks | <input type="checkbox"/> Weed Control | <input type="checkbox"/> Home Tour |
| <input type="checkbox"/> Social Committee | <input type="checkbox"/> Fund Raising | <input type="checkbox"/> Lake Beautification | |
| <input type="checkbox"/> Other: _____ | | | |

Please make checks payable to WLCL

BUSINESS DONATIONS: Please send separately from household membership dues, and clearly indicate your business name on the check. A special form is available on the website. Businesses donating \$50.00 or more will be listed on the website and in the Current newsletter.



CLIP AND SAVE THIS INFORMATION FOR FUTURE USE!

MEMBERSHIP DRIVE AND CREDIT CARD PAYMENT

By Linda Reid
and Bill Main

The 2017 WLCL Membership Drive started early this year with a modern innovation. You can now pay your WLCL dues and make donations online! Just go to WLCL.org and follow the instructions.

Since this is the first year that we are offering this service, we are still fine-tuning the system. If you encounter any problems, please send us an e-mail at communication@wlcl.org.

We have decided to once again provide WLCL flags to paid Members, as it has been a very popular gift, with a new color for this year so that your active membership will be obvious to all. As usual there will be a Membership table during the Pancake Breakfast as you enter the White Lake Inn on Memorial Day, and dues can be paid there as well, by cash, check, or credit card. So the choice is yours. Buy a stamp and mail in a check, pay your Block Captain when they come calling, or go online and click.

That being said, we will still need a Block Captain Membership Drive in May/June to encourage our Lake neighbors to join on-line, mail in a check, or pay their Block Captain by check or with cash.

We have 39 Blocks around the Lake and up the Canals, and will need to canvass the Blocks to let everyone know that they are welcome to join the WLCL. We currently have 18 Block Captains and really need 6 more to help spread out the fun! The Block Captain's "job" is a true Feel Good exercise, and a wonderful way to meet neighbors. The Captain canvasses a Block or two, (usually between 10 & 20 homes/block) and when they join up, deliver a great 2017 Flag. So, please consider picking up a Block or two to help us reach our 2017 Membership Goal of 351!

Happy Summer 2017!



White Lake Citizens League
P.O. Box 851
Highland, MI 48356

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IF UNDELIVERABLE, DO NOT RETURN

**NEWS AND IMPORTANT
INFORMATION FOR
WHITE LAKE RESIDENTS**

CURRENT RESIDENT OR



CLIP AND SAVE THIS INFORMATION FOR FUTURE USE!

COMMUNICATIONS

By Robert Parrett

If you're reading this, unfortunately you're in a shrinking minority... You probably realize that traditional media distribution - words printed on paper - is becoming more and more obsolete. We increasingly want our information to be up-to-the-minute, available when and where we want it, and most likely, delivered electronically.

This Current Newsletter is only printed and mailed once a year. In it you'll find the dates of our major events (put them on your calendar now!), the names of the local businesses who supported us last year (patronize them!), information about our chemical weed treatments (legally required), an envelope to mail in your membership and donations (please!), and some details about our programs for 2017.

But this newsletter can only provide a glimpse into the good things that happen all year long on White Lake! To get the up-to-the-minute details, you need to subscribe to (at least) one of our social media channels. (You don't need to be a member of the WLCL to subscribe to either of these!)

- Facebook Page: information is posted here as soon as it is available. This page currently has 480 followers and is growing rapidly (up 39% from 345 this time last year)! Search WLCL at the top of your Facebook timeline to find our page. (Then be sure to click the "Like" and "Follow" buttons at the top of our page!)
- E-Newsletters: e-mails, often containing more details than the Facebook post, are currently sent to a list of 545 e-mail addresses (up

from 518 this time last year). You must subscribe yourself by using on the "Click here to subscribe" link at the bottom of the website home page, or by going to wlcl.org/ subscribe. Unfortunately, including your e-mail address on the membership form does not automatically subscribe you. (If you haven't seen any e-newsletters recently, you may want to check your "spam" or "junk" folders, or try re-subscribing.)

Of course, our website (wlcl.org) is still a primary reference. The home page is your quick guide for the dates of all upcoming activities, and the most detailed information about each event. Explore the tabs on the left side of the page to learn even more about our lake and WLCL programs.