



**White Lake
Citizens League**

Current

Winter 2004/05

**Coming
Soon!**

**WLCL's new
website:**

www.wlcl.org

President's Corner

This September we became Co-Presidents of the White Lake Citizens League (WLCL). We feel that it is important to share our vision with the membership. After getting over the initial, "Wow – what did we get ourselves into" realization, we started thinking about all of the possibilities of improving our lake community. We have lived on White Lake for only five years and have thoroughly enjoyed our neighbors, community, and "lake life." Our goal is to continue the many positive activities that the past officers and directors have created and to identify some new areas that we, as an organization can build upon. Our vision is to bring people together for the purpose of maintaining and enhancing our lake and its surrounding property. It starts with a strong communication plan, lake quality enhancements, Independence Day celebrations, as well as various other activities.

We ask all of you to take an active role in the WLCL and hope to see you at our next meeting January 25, 2005 at the White Lake Township Hall at 7:00 pm. We look forward to your questions, ideas, and concerns and working for you in 2005.

Jeri & Jack Butler



2005 Fireworks! Is This White Lakes Last Fireworks Display?

Over the past few years the WLCL has received various complaints on the fireworks display, from the length of our display being too short, to the shells (fireworks) not being projected high enough in the sky for our lakefront and lake access owners to view.

So with this in mind, the WLCL Board of Directors approved an increase of \$2,200 in the 2005 fireworks budget (to \$7,200). This budget, and a special one-year concession from our new supplier will allow a "best ever" show this summer.

As you may be aware, the WLCL is a non-profit, volunteer organization. We rely on membership dues and fireworks donations to fund our lake events: fireworks, boat parade, and various other lake projects. This year's collection of the 2005 fireworks donations will be key in our decision for the 2006 fireworks. We will monitor our

donations and, if we are unable to fully fund the 2005 fireworks, this may be our last. White Lake has approximately 584 lakefront owners and 833 lake access property owners. If each owner paid \$10 we would have almost enough for the 2005 & 2006 fireworks. Please support our local fireworks by donating and volunteering your time.

**"Without
financial
support this
may be our
last show!"**

We all enjoy being on the lake during the fireworks display and seeing them from the convenience of our homes and boats, but without your financial support, this may be our last show.

The WLCL is looking for volunteers to assist in the fireworks setup/cleanup and donation drive. You may contact us at info@wlcl.org. Please get involved and keep the firework tradition alive.

- 2004 Fireworks Budget \$5,000
- 2005 Fireworks Budget \$7,200
- 2006 Estimated \$8,500

**White Lake
Fireworks:
July 2, 2005**

**Rain Date:
July 3, 2005**

Address:
PO Box 851
Highland, Mi 48356

Hotline Telephone:
248-887-5658

Email Address:
info@wlcl.org



2004 4th of July
Boat Parade

**Attention
WLCL Members**

We are in search of our WLCL slogan. Submit your ideas by January 15, 2005. The winning slogan will be selected January 25th and the winner will receive a prize. Email slogan to: info@wlcl.org

Example:

WLCL...working together to preserve and enhance the quality of our lake and its surrounding property.

Get Involved...Join a WLCL Planning Committee!

Do you want to meet new neighbors? Do you want to know more

about White Lake? Are you looking for fun? Come join us! We are looking for new and existing WLCL members to volunteer to work on the various committees.

Beautification-Chair-Jeri Butler-248-887-5135. Goals- maintain and enhance our lake property and surrounding area:lake signage, walk/bike paths, etc.

The Beautification committee is researching other local lake associations to determine the procedures, costs, and lessons learned on the various projects:

- designing, developing, and maintaining lake signage along the road/lakeside
- installing walking/bike paths along major lake roads
- creating and installing utility pole flags around lake property

The next beautification meeting is scheduled for January 11, 2005.

Communication/Membership-Chair-Lynn Ross- 248-887-4428. Goals are to improve communication, increase WLCL membership by 20% for 2005, create and develop a website, etc.

The Communication Committee has set a goal to increase membership by going door-to-door, starting with the 584+ waterfront homeowners. This massive effort will require volunteers to solicit 10-20 of their neighbors informing them of the benefits of being a WLCL member. The lake will be sectioned off into blocks of 10-20 homes and each block will require a "Block Captain". Each block captain will receive an informational package that will aid them in the solicitation process. The package will contain:

- Sample Script
- Name badge
- Highlight informational flyer

- Newsletter
- New member sheet
- Membership card

The packet will include information on the Fireworks, Weed Control, Dredging and how they can get involved and become a member.

The communication committee is also rolling out an informational website that will allow our members to keep informed 24/7. The site is expected to be online mid-January 2005.

These actions should increase membership and establish faster and more regular communication. Newsletters will be more frequent and delivered via internet or mailed to those who do not have internet access. If

Committees:

- Beautification
- Communication/ Membership
- Dredging Projects
- Social & Fireworks
- Weed Control

you are interested in helping us, contact us via e-mail at info@wlcl.org or call Lynn Ross at 248-887-4428.

The next communication meeting is scheduled for December 29, 2004.

Dredging/Special Assesment District (S.A.D)-Chair-Clarence Burkmyre- 248-889-5128: Goals are to determine the next SAD projects, budgets, permits, etc.

Social & Fireworks-Chair-Janis and Larry D'Angelo- 248-887-9071: Tasks are to coordinate social events, boat parade, fireworks, etc.

Weed Control-Chair Frank Dyson-248-887-3106: Tasks are to collect water samples, acquire weed control permits, administer chemicals, etc.

So please, join or support a committee, get to know your neighbors, get involved and have some fun!! Contact the chairperson for more information on dates and location of meetings.

New Pyrotechnique Company for 2005 Fireworks...

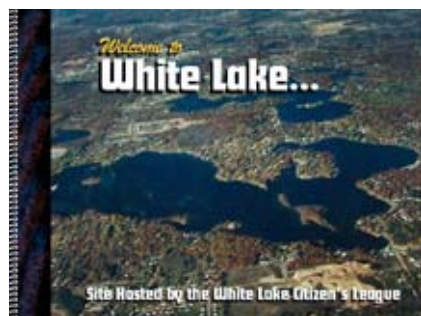
David Dobrin and Jason Trudeau of Gen-X Pyrotechnique, of White Lake has been contracted to provide the WLCL with a spectacular show, unlike any in our past. They will shoot their shells from a barge in the lake which should allow greater visibility of the display, as well as using 2-3 times the size of shells of previous years. The fireworks display will be at dusk on July 2, 2005 with a rain date of July 3, 2005. You may have seen Gen-X fireworks displays last year where they choreographed their displays at Waterford, Cedar Island Lake, and Williams Lake.

Thank You!

A special thank you to all of our volunteers in 2004, who helped with: the dredging projects, fireworks, donation drives, July 4th boat parade and more.

We would like to give special recognition for years of dedication and commitment to the WLCL members who have spent countless hours improving our lakes:

- **Chris Kurowski** for 17+ years as an active WLCL President, Board Member and managing various projects
- **Frank Dyson** for 13+ years as an active WLCL Board Member and for his work on Weed Control and the Lake Improvement Board
- **Lynn and Connie Ross** for 5 years as an active WLCL Membership chairpersons, Key Hole Ordnance Enforcers, and U.S. Mail Coordinators



WWW.WLCL.ORG

Coming Soon

The WLCL communication team is developing a website that will increase our communication flow, this initiative will roll out mid-January 2005. The site will include: lake history, a 12 month activity calendar, lake information, membership forms, photo gallery, current happenings, and much more at the click of your fingers.

The team is looking for volunteers to write articles as well as provide electronic photographs of our lake activities. Send your electronic photographs with an explanation of your picture. Also any older articles or photographs you have that are not electronic send them as well, we will attempt to scan them, and return the originals to you. Please contact info@wlcl.org or Jeri Butler at 248-887-5135.



WLCL Board of Directors

Alex Becker
Clarence Brukmyre
Jack Butler
Jeri Butler
Larry D'Angelo
Frank Dyson
Jeannie Koziol
Joe LoCricchio
Larry McCullen
Carrie Mero
Laura Percy
Robert Pisone
Lynn Ross
Connie Ross
Fred Stanton

White Lake Citizen's League P.O.
Box 851 Highland, MI 48356

Important information for
residents on White Lake

mailing label here

Special Membership Meeting
January 25
Agenda

Welcome
Meeting Minutes
Secretary Election
Special Committee Reports
Membership Rates
Bylaw Review
New Business

Are You a Member? Do You Live On White Lake or Have Lake Access? Are you interested in lake improvements? Dredging Projects? Weed Control? Fireworks? Or other social events? Do you want to get to know your neighbors better? Become a member today!!

**2005 WLCL
Meeting Schedule**

Location: White Lake
Township Hall
Time: 7:00 p.m.

January 25
March 22
April 26
May 24
June 28
July 26
August 23
September 27
October 25

Membership Dues and Firework Donation

Membership paid prior to 2/25/05 is \$20, dues after 2/25/05 are subject to increase to \$25 depending upon outcome of Membership Meeting January 25, 2005.

Mail to: WLCL, PO Box 851, Highland, MI 48356

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Membership Fee \$20 (prior to 2/25/05) + Fireworks Donation \$ _____ = \$ _____