



# WHITE LAKE CITIZENS LEAGUE

## Business Support and Event Sponsorship Categories

### **Business Supporter**

**\$50 minimum donation** per year – cash or in-kind (merchandise or services)

Benefits:

1. Listing (by recognition level) on the “Business Supporters” page of the website ([www.wlcl.org/business.shtml](http://www.wlcl.org/business.shtml)), including a web hyperlink to the company website, if available (displayed thru July the following year)
2. Listing (by recognition level) on the “Business Supporters” page of the annual Current Newsletter (printed in the Spring of the following year)

Recognition Levels:

Platinum	- \$500 and above (includes company logo)
Gold	- \$200 - \$499
Silver	- \$50 - \$199

### **Event Supporter \***

**\$200 minimum donation** per WLCL event – cash or in-kind (merchandise or services)

Benefits:

1. All of the benefits of a Business Supporter (above)
2. Listing on the event schedule (if applicable)
3. Permission to have a display table with appropriate signage and to pass out company literature and promotional items at the event (if applicable)
4. In-kind (merchandise or services) donation given out as a prize at the event

### **Event Sponsor \***

**\$500 minimum donation** per WLCL event – cash or in-kind (merchandise or services)

Benefits:

1. All of the benefits of a Business Supporter and Event Supporter (above)
2. Sign recognizing the company sponsorship at the registration/ticket sale table for the event (if applicable)
3. Acknowledgement of the event sponsorship or significant prize on the website block or page promoting the event
4. Acknowledgement in e-mail and social media communications regarding the event
5. Thank you (including company logo, hyperlink, and description) in one e-mail preceding and one e-mail following the event

\* Event Supporter and Sponsor status subject to final approval by the Board of Directors